**The six principles of GDPR**

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| Lawfulness, fairness and transparency | Personal data shall be processed lawfully, fairly and in a transparent manner in relation to the data subject |
| Purpose limitation | Personal data shall be collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes |
| Data minimisation | Personal data shall be adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed |
| Accuracy | Personal data shall be accurate and, where necessary, kept up to date |
| Storage limitation | Personal data shall be kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed |
| Integrity and confidentiality | Personal data shall be processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures |
| Accountability | The controller shall be responsible for, and able to demonstrate compliance with the GDPR |