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International Exhibitions with Optimus Education

More than 4,500 delegates attend Optimus Education conferences throughout the year



Introduction

Exhibiting at an Optimus Education international conference is an exciting opportunity to showcase your company and products to a traditionally hard-to-reach audience. Our international conferences allow exhibitors the chance to network with high-value potential customers and build relationships for future opportunities in a thriving international market.

With more than 4,500 delegates attending Optimus Education conferences throughout the year, exhibiting provides fantastic benefits to your business. Our exhibitors are an essential part of Optimus Education conferences and as such are at the forefront of our exhibition planning, ensuring your company prominent exposure to attendees with a host of networking opportunities.

We pride ourselves on planning and running the most informative events, while delivering an outstanding service to ensure a successful event for our exhibitors and delegates.

For more information please visit oego.co/oe-conferences or get in touch:

kate.greedy@optimus-education.com

+44 (0) 20 8514 9577

Increase your brand awareness among a hard to reach international audience

Benefits of exhibiting at an Optimus Education international conference

- increase your brand awareness among a hard-to-reach audience
- dedicated networking sessions with international school leaders
- increase your profile with school decision makers and senior leadership teams
- lead speaking sessions
- join speaking sessions to increase your knowledge of international educational trends
- opportunity to sell directly to a highly-valuable international audience.



Making Behaviour Management

"We saw a 50% reduction in negative behaviour incidents in a term"

Alex Smith, Deputy Head, New

70% of delegates are decision makers

Who attends

- Directors and heads of wellbeing
- Directors and heads of inclusion
- Heads of teaching and learning
- Headteachers/principals
- Deputy and assistant headteachers/principals
- SENCOs
- Wellbeing coordinators
- Pastoral leads
- School business managers
- Heads of department
- Senior leadership team

For more information about delegate profiles, please visit oego.co/oe-conferences

'Optimus Education are great – we always find their conferences really well attended by a great calibre of professionals and the events are extremely well organised.'

Sophie Wilkinson,
Product Director, CPOMS

Who should exhibit

Simply any company whose products or services are targeted to education professionals or those involved in the management of educational organisations and are looking to expand their presence in international markets.

More specifically providers and suppliers of:

- teaching or learning aids
- learning management systems
- educational publishers
- classroom focused technology
- finance or HR management systems
- learning platforms
- outdoor learning
- insurance
- educational support services and charities.





Packages

Our bronze exhibition package includes:

- two delegate passes
- food and refreshments throughout the day
- wifi
- powered stand
- company profile, logo and contact information in delegate information pack and on conference website.

£2,995*

Our silver exhibition package includes (two available):

- two delegate passes
- food and refreshments throughout the day
- wifi
- powered stand
- company profile, logo and contact information in delegate information pack and on conference website
- lead a 50-minute workshop (on day one or day two).

£6,995*

Our gold exhibition package includes:

- two delegate passes
- food and refreshments throughout the day
- wifi
- powered stand
- company profile, logo and contact information in delegate information pack and on conference website
- priority stand position
- 20-minute keynote speaking slot on day one or two depending on the theme
- full-page advert in the delegate handbook
- seat drop – an advert left on every delegate chair
- joint branding of the conference.

£11,995*

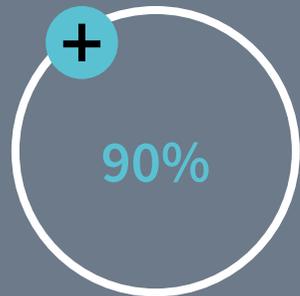
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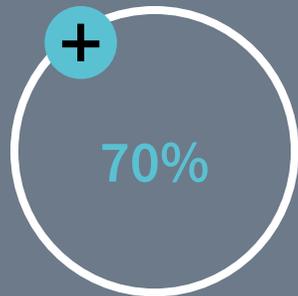
+44 (0) 20 8514 9577

*all prices are exclusive of VAT

SIMPLE FACTS ABOUT US



OF DELEGATES
EXTREMELY LIKELY
TO RECOMMEND AN
OPTIMUS EDUCATION
CONFERENCE



OF OUR ATTENDEES ARE
DECISION MAKERS



DELEGATES ATTENDED
AN OPTIMUS EDUCATION
EVENT LAST YEAR

About Optimus Education

We have been producing conferences for schools since 2002. Our events contribute towards teacher professional development and provide networking opportunities for school leaders and businesses.

Our conferences are timely, research-led and cover the latest topics that practitioners need to understand to support staff and pupils. They focus on four key areas:

- teaching and learning
- SEN and safeguarding
- leadership and governance
- school business management.

Over 4,500 delegates attend our events each year and since January 2012, delegates from more than 7,000 separate schools, academies and MATs have attended an Optimus Education conference.



Optimus Education Limited | Ground Floor | East Reach House | Taunton | TA1 3EN

To book your exhibition space at an Optimus Education conference get in touch.

Kate Greedy
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Kate.Greedy@Optimus-Education.com

'Optimus events are full of key decision makers who are easy to engage. In other conferences there are so many exhibition stands leaving delegates overwhelmed with little time to come and see us. We choose Optimus because they have the same amount and quality of delegates, with far less stands, so we get to engage with more people.'

'Not only do we get quality leads and return on investment, they are one of the loveliest companies we've ever had the pleasure of working with (and they've got the best food which keeps the team happy!).'

Oliver Brandon-Davies, Director, Trackit Lights