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Exhibiting with Optimus Education



More than 2,200
delegates attend
Optimus Education
conferences
throughout the year

Introduction

Exhibiting at an Optimus Education conference is an exciting opportunity to showcase your company and products to a traditionally hard-to-reach audience and network with potential customers to build relationships for future opportunities.

With more than 2,200 delegates attending Optimus Education conferences throughout the year, exhibiting provides fantastic benefits to your business. Our exhibitors are an essential part of Optimus Education conferences and as such are at the forefront of our exhibition planning, ensuring your company prominent exposure to attendees with a host of networking opportunities.

We pride ourselves on planning and running the most informative events, while delivering an outstanding service to ensure a successful event for our exhibitors and delegates.

Increase your brand awareness among a hard-to-reach audience

Benefits of exhibiting at an Optimus Education conference

- increase your brand awareness among a hard-to-reach audience
- dedicated networking sessions with school leaders
- increase your profile with school decision makers and senior leadership teams
- lead speaking sessions
- join speaking sessions to increase your knowledge of educational trends.





**70% of delegates are
decision makers**

Who attends

- School business managers
- MAT leaders
- Heads of department
- Heads of teaching and learning
- Headteachers
- Deputy headteachers
- ICT managers
- Procurement officers
- Purchasing managers
- Senior lecturers
- Senior leadership team

'Optimus Education are great – we always find their conferences really well attended by a great calibre of professionals and the events are extremely well organised.'

Sophie Wilkinson,
Product Director, CPOMS

Who should exhibit

Simply any company whose products or services are targeted to education professionals or those involved in the management of educational organisations.

More specifically providers and suppliers of:

- teaching or learning aids
- learning management systems
- educational publishers
- classroom focused technology
- finance or HR management systems
- learning platforms
- outdoor learning
- insurance
- educational support services and charities.



Packages



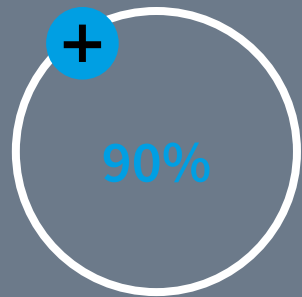
'Optimus are, pretty much, the only events provider that we use. Their quality of delegate, accuracy on numbers and topics within the conferences are second to none.'

Joel McNeil,
Account Manager, QDP
Services

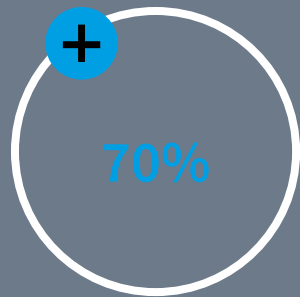
Package	What's Included	Total price
Lead sponsor package	<ul style="list-style-type: none"> • Two delegate passes. • Food and refreshments throughout the day. • Wifi. • Powered stand. • Company profile, logo and contact information in delegate information pack and on conference website. • Conference brochure including delegate job title and organisation list. • Priority stand position. • 20-minute key note speaking slot. • Full-page advert in delegate information pack. • Seat drop – an advert left on every delegate chair. • Joint branding of the conference. 	£5,995 + VAT
Speaking package	<ul style="list-style-type: none"> • Two delegate passes. • Food and refreshments throughout the day. • Wifi. • Powered stand. • Company profile, logo and contact information in delegate information pack and on conference website. • Lead a 50-minute workshop. 	£3,995 + VAT
Standard package	<ul style="list-style-type: none"> • Two delegate passes. • Food and refreshments throughout the day. • Wifi. • Powered stand. • Company profile, logo and contact information in delegate information pack and on conference website. 	£1,995 + VAT

For bundle deals, bespoke packages and additional advertising option please get in touch.

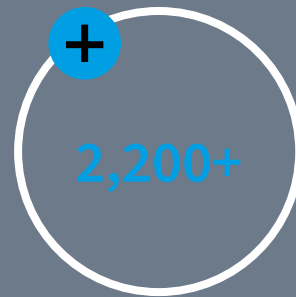
SIMPLE FACTS ABOUT US



OF DELEGATES ARE
EXTREMELY LIKELY
TO RECOMMEND AN
OPTIMUS EDUCATION
CONFERENCE



OF OUR ATTENDEES ARE
DECISION MAKERS



DELEGATES ATTENDED
AN OPTIMUS EDUCATION
EVENT LAST YEAR

About Optimus Education

We have been producing conferences for schools since 2002. Our events contribute towards teacher professional development and provide networking opportunities for school leaders and businesses.

Our conferences are timely, research-led and cover the latest topics that practitioners need to understand to support staff and pupils. They focus on four key areas:

- teaching and learning
- SEN and safeguarding
- leadership and governance
- school business management.

More than 2,200 delegates attend our events each year and since September 2017, delegates from more than 4,200 separate schools, academies and MATs have attended an Optimus Education conference.



Optimus Education | Ground Floor | East Reach House | Taunton | TA1 3EN

To book your exhibition space at an Optimus Education conference get in touch.

Kate Greedy
01823 219126
Kate.Greedy@Optimus-Education.com

'We attended our first Optimus Education conference at the end of 2018 and could not recommend it enough. The conference was well organised, highly targeted and the Optimus Education staff were always available to help. We had some excellent conversations with delegates and look forward to exhibiting at future conferences.'

Emily Sutton, Online Sales and Marketing Team Lead,
Egress Software Technologies