

# Overcoming disadvantage for struggling learners:

effective use of targeted pupil funding\* to enhance learning

\*Pupil Premium in England, Pupil Deprivation Grant in Wales



**Early Bird**  
10% discount  
before 28th  
February 2013

## One Day National Conference

Wednesday 1st May 2013 at the Clarendon Suites,  
2 Stirling Road, Edgbaston, Birmingham, B16 9SB

Across the UK, there are many thousands of disadvantaged children who struggle with learning in school. This conference, hosted by Catch Up and building on last year's success, is an opportunity to find out about the latest key research that raises some difficult and often controversial questions about how the needs of these vulnerable children can be met. Researchers and experienced practitioners will explore a range of strategic approaches that will be most cost-effective in schools.

### Attend this conference to:

- Gain an insight into how to support struggling learners using cost-effective strategic approaches
- Update on latest national initiatives
- Discover more about effective literacy and numeracy interventions that are inexpensive and that have long-lasting impact
- Go away with practical techniques to improve the effectiveness of intervention in schools
- Network with other professionals who support disadvantaged learners



### Speakers include:

**Dr Kevan Collins, Chief Executive, Education Endowment Foundation**

Improving educational opportunities for young people from non-privileged backgrounds and increasing social mobility (updated from 2012)

**Professor Steve Higgins, Durham University**

The 'Toolkit of Strategies' to improve learning (updated from 2012)

**Trevor Hawes, Optimal Learning**

Pupil Premium – an Ofsted perspective

**Stephen Twigg MP, Shadow Secretary of State for Education**

Overcoming disadvantage

**Professor Robert Fisher, Brunel University**

Teaching Thinking

**Dr Ann Dowker, Department of Experimental Psychology, University of Oxford**

What works for pupils with numeracy difficulties?

**Greg Brooks, Emeritus Professor of Education, Sheffield University**

What works for pupils with literacy difficulties?

**Dee Reid, Catch Up Co-author and Consultant**

Teaching assistants can and do make a difference

### What delegates from last year's 'Overcoming disadvantage' conference said:

*"Very informative – plenty to reflect on and consider for school improvement"*

*"Useful and inspiring"*

*"Liked the mix of theory and case studies"*

*"Feel a lot more sure of how to approach SLT about allocation of funds"*

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# Overcoming disadvantage for struggling learners: effective use of targeted pupil funding\* to enhance learning

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*"It's unacceptable that children from disadvantaged backgrounds are less likely to do well in school than their peers. The coalition government has introduced the Pupil Premium to tackle this problem."*

**(David Laws, Schools Minister)**

*"This new money is a major boost for our schools and has one clear aim - to reduce the link between deprivation and educational attainment. The Welsh Government is taking practical action to deliver better educational opportunities for our most disadvantaged children."*

**(Carwyn Jones, First Minister, Welsh Government)**

*"We know that there isn't a particularly strong relationship between levels of expenditure and performance. What's more important and is evident from the data is how that money is spent."*

**(Michael Davidson, Senior Analyst, Organisation for Economic Co-operation and Development (OECD))**

## Keynote Speakers

### **Dr Kevan Collins (Chief Executive, Education Endowment Foundation)**

Dr Kevan Collins began his career as a teacher in East London, and became the National Director of the Primary National Strategy in January 2003. In September 2005, Kevan was appointed to become the first Director of Children's Services in the London Borough of Tower Hamlets. In 2009, he was promoted to become the Chief Executive of the Authority. In October 2011, Kevan moved to his new post as the first Chief Executive of the Education Endowment Foundation.

### **Professor Steve Higgins (Durham University)**

Steve Higgins is Professor of Education at Durham University. Before working in higher education, he taught in primary schools in the North-East of England, which was where his interest in children's thinking and learning started. His research interests lie mainly within the areas of the use of evidence in education and the application of meta-analysis in particular, as well as the effective use of digital technologies in schools.

### **Trevor Hawes (Optimal Learning)**

Trevor Hawes is one of the UK's leading experts on teaching and the learning brain and has a growing international reputation. Trevor co-authored the best-selling book "Effective Teaching and Learning in the Primary Classroom", a bible for many teachers and NQTs. A former Assistant Director of Education in Leicestershire, for the last 20 years Trevor has been head of the Optimal Learning Group. He presents and trains on a variety of topics relating to teaching, learning, thinking and creativity in a primary classroom and has a particular interest in initiatives like the Pupil Premium which narrow the attainment gap.

### **Dee Reid (Catch Up Co-author and Consultant)**

Dee Reid was a teacher for many years before becoming a tutor and researcher at the Reading and Language Information Centre at Reading University, where she also achieved an M.A. in Children's Literature. She later taught English on the B. Ed. Course at Oxford Brookes University. She is now a freelance consultant on primary literacy and runs courses and INSET all over the UK. Dee is one of the original authors of the 'Catch Up Literacy' intervention.

The continuing pressure of tight budgets is very much a global issue and yet, in these difficult times, there are still thousands of struggling learners who desperately need support. The strategic use of funding to provide effective intervention in a cost-effective way is a perennial problem. This conference, hosted by Catch Up, aims to present recent key research about the effective use of targeted pupil funding and to consider the implications for overcoming disadvantage.

## Who should attend:

- SENCOs
- Headteachers
- Deputy Headteachers
- Leaders of teaching and learning
- Classroom teachers
- Subject leaders – English and/or Maths
- Heads of Pupil Referral Units
- Special Needs Advisers
- Secondary School Leaders
- Heads of SEN Services in local authorities
- Heads of English and/or Maths in local authorities
- Learning Support Leaders
- Inclusion Coordinators
- SENJIT Coordinators
- School Improvement Officers
- SEN Advisory Officers
- Researchers with an interest in Literacy and/or Numeracy difficulties

Catch Up, a not-for-profit charity, enables schools and others to provide the support that struggling learners so desperately need – with interventions that are both inexpensive and effective, and that have long-lasting impact. For further information visit [www.catchup.org](http://www.catchup.org)

**More details on all of our speakers are available on the conference website [www.optimus-education.com/conferences/struggling-learners2013](http://www.optimus-education.com/conferences/struggling-learners2013)**

## Conference aims:

To present key research about the effective use of targeted pupil funding to enhance learning and to consider the implications for overcoming disadvantage.

8:30 – 09:10	Registration and Refreshments		
09:10 – 09:20	Introduction and Welcome <i>Julie Lawes, Catch Up Director</i> <i>Dr Graham Sigley, Catch Up Deputy Director</i>		
09:20 – 09:50 Keynote 1	Improving educational opportunities for young people from non-privileged backgrounds and increasing social mobility (update from 2012) <i>Dr Kevan Collins, Chief Executive, Education Endowment Foundation</i>		
09:50 – 10:20 Keynote 2	The 'Toolkit of Strategies' to improve learning (update from 2012) <i>Professor Steve Higgins, Durham University</i>		
10:20 – 10:50 Keynote 3	Pupil Premium – an Ofsted perspective <i>Trevor Hawes, Optimal Learning</i>		
10:50 – 11:00	Questions		
11:00 – 11:30	Morning refreshments		
11:30 – 12:00 Keynote 4	Overcoming disadvantage <i>Stephen Twigg MP, Shadow Secretary of State for Education</i>		
<b>12:00 – 12.50 – Streamed sessions 1</b>			
<b>1A – Teacher Effectiveness Enhancement Programme (TEEP)</b> Developing understanding of effective teaching and learning behaviours, and improving classroom practice <i>Anne-Marie Duguid, SSAT (The Schools Network)</i>	<b>1B – Intervention</b> What works for pupils with literacy difficulties? (update from 2012) <i>Greg Brooks, Emeritus Professor of Education, Sheffield University</i>	<b>1C – Parental involvement</b> 'Mind the Gap': giving parents the skills they need to support their child's learning effectively <i>Juliette Collier, Campaign for Learning</i>	<b>1D – One-to-one tutoring</b> Catch Up Numeracy Research Project <i>Clare Manghan and Alison Haines, Catch Up Approved Trainers and Consultants</i>
12:50 – 13:45	Lunch		
13:45 – 14:15 Keynote 5	Teaching Assistants <b>can and do</b> make a difference. What does the latest research tell us? <i>Dee Reid, Catch Up Co-author and Consultant</i>		
<b>14:15 – 15:05 – Streamed sessions 2</b>			
<b>2A – Challenge the Gap</b> Linking schools to work together to raise the performance of disadvantaged pupils through better teaching, management and leadership <i>Catherine Stevens, Challenge Partners</i>	<b>2B – Intervention</b> What works for pupils with numeracy difficulties? (update from 2012) <i>Dr Ann Dowker, Department of Experimental Psychology, University of Oxford</i>	<b>2C – Teaching Thinking</b> How to develop thinking children, thinking classrooms and thinking schools This session is repeated at 15:25 <i>Professor Robert Fisher Brunel University</i>	<b>2D – One-to-one tutoring</b> Catch Up Literacy Transition Research Project <i>Dee Reid Catch Up Co-author and Consultant</i>
15:05 – 15:25	Afternoon refreshments		
<b>15:25 – 16:15 – Streamed sessions 3</b>			
<b>3A – Effective feedback</b> Supporting a group of schools, bringing teachers together to understand and apply effective feedback in the classroom <i>Beverley Gardner, Anglican Schools Partnership</i>	<b>3B – One-to-one tutoring</b> TextNow® is an innovative reader engagement programme that motivates young people to become more confident and able readers <i>Ella Bourne, TextNow Programme Manager, Unitas</i>	<b>3C – Teaching Thinking</b> How to develop thinking children, thinking classrooms and thinking schools. This is a repeat of the session held at 14:15 <i>Professor Robert Fisher Brunel University</i>	<b>3D – Peer tutoring/ peer-assisted learning</b> Case study of Year 12 students supporting the literacy skills of students in Years 7 and 8, in Peckham <i>Carolyn Clarke, Springboard for Children</i>
16:15	Conference close		

## One Day National Conference

Wednesday 1st May 2013 in Birmingham

Questions? Call 01842 752297  
and ask for Janice Myhill

### What happens next:

- Fill in this booking form and post or fax back to us
- An invoice will be raised and sent to your organisation
- You will receive joining instructions by email and by post 4 weeks before the conference

### 4 easy ways to register:

- Post: Catch Up, Keystone Innovation Centre, Croxton Road, Thetford, IP24 1JD
- Fax: 01842 824490
- Email: [info@catchup.org](mailto:info@catchup.org)
- Web: [www.optimus-education.com/conferences/struggling-learners2013](http://www.optimus-education.com/conferences/struggling-learners2013)

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### Conference date

Birmingham 01/05/2013

### Delegate Rates

Primary Schools: £230 + VAT  Secondary Schools: £290 + VAT

Local Authorities/others: £345 + VAT

### Organisation type

Primary School  Secondary School  Local Authority/Other

### Please register the following delegates

#### First delegate

Title: ..... Forename: ..... Surname: .....

Job title: .....

Email: .....

Phone: ..... Fax: .....

Special dietary requirements: .....

#### Second delegate

Title: ..... Forename: ..... Surname: .....

Job title: .....

Email: .....

Phone: ..... Fax: .....

Special dietary requirements: .....

### Organisation to invoice

Name: .....

Organisation: .....

Address: .....

Postcode: ..... Purchase order number: .....

Phone: ..... Fax: .....

### Venue

Birmingham. All registered delegates will be emailed and sent full joining instructions and options for streamed sessions 4 weeks before the conference

### Substitutions, cancellations and refund policy

Substitutions welcome any time. Written cancellations made more than four weeks before the conference date will be subject to a full refund. Written cancellations made between 4 and 2 weeks before the conference date will be subject to a 50% refund. Cancellations made less than 2 weeks before the conference date cannot be refunded. Catch Up reserves the right to alter the programme without notice due to unforeseen circumstances. We also reserve the right in our absolute discretion and without further liability to cancel the programme in which case all monies will be refunded. Catch Up safeguards your data. We will endeavour to keep you informed of our other conferences and products where appropriate.

### Promotional code

**EPS413**

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