



THE PRIORY
LEARNING TRUST

Engaging the parental community with careers

James Wilmot

Director of Careers

The Priory Learning Trust



THE CAREERS FAMILY



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Parental engagement....

What do we want from it?

How do we achieve it?



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What do we want from it?

- Student AND family participation in on and offsite events and activities
- Enlighten and educate
- Partnership and closing the loop
- Communication and information
- Clarity of purpose
- Trust
- Appropriate progression
- Happiness, curiosity, kindness, bravery.



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How do we achieve it?

Attention

Interest

Desire

Action



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Attention

- Clear messages
- Frequent
- Multi platform
- Visual



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Interest

- A more unique approach than the norm
- Clear reasons why
- Clear benefits
- Good activities
- Multi medium



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Desire

- FOMO
- A sense of urgency
- Doing something different
- Trust in quality
- Telegraphing...looking forward



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Action

- Easy access
- Reminders and consistent comms
- Reassurance
- Gratification



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All driven by...

- People not policy
- Early doors
- Reassuring presence
- Improvement based on reflection and feedback
- Role models
- Top down. Bottom up.



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The Priory Learning Trust offer is open to all families. We are also working with ALL further education colleges with apprenticeships. Contact- james



Visit Mrs Sinclair in the careers office to talk about your future plans. Parents and carers can Email her too – nina.sinclair@tkasa.theplt.org.uk



Careers advice needed?
Talk to Ms Cuthbertson in
Careers, office in L20."

Start thinking Find out more Get involved

To find out more about your career options, visit **Careers**



Visit Miss Silmon in the careers office to talk about your future plans."



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Visit the annual careers convention to learn about life after school."



Apprenticeships



Join the period 6 Apprenticeship Academy for 121 support with finding an employer."



Christmas Stories



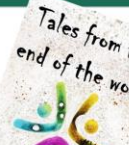
Interested in a career in the music industry? Meet Singer/Songwriter Becca Kate at PCSA 9am November 15th. Visit the careers office ASAP to book a place." www.beccakatemusic.com



Tales from the end of the world



Publish your own book and become a best selling author."



What is it?	When?	Where?	Who?	What next?
Ongoing careers 121s with year 11 students to talk about future plans.	In the school day.	The careers office	Year 11 students	No 121s during the month will be given. Students and families need to confirm a placement & complete the supplied form.
A full week of work experience for all year 10 students.	Nov-Feb. Work experience week is in May 2023.	Employers & businesses	Year 10 students	No need to register. Just pop along.
Visit the 6th form, explore A level options.	9th Nov 6-8pm	Churchill	Year 11 students	No need to register. Just pop along.
Visit the 6th form, explore A level options.	10th Nov 5-7.30pm	Gordano	Year 11 students	No need to register. Just pop along.
Learn about energy courses.	4pm - 12pm	Cannington campus	Year 11 students	Register here: https://www.btc.ac.uk/events/november-operation-cannington-campus/
Visit the 6th form, explore A level options. A quick trip to Oxford University.	17th Nov 5pm - 6.45pm	Backwell	Year 11 students	Arrive on the day. Presentations start at 5pm. Information has been sent here
Learn about... Recognition acts of kindness, school community	Nov 17th	Oxford University	13 year 10 students	Information has been sent here



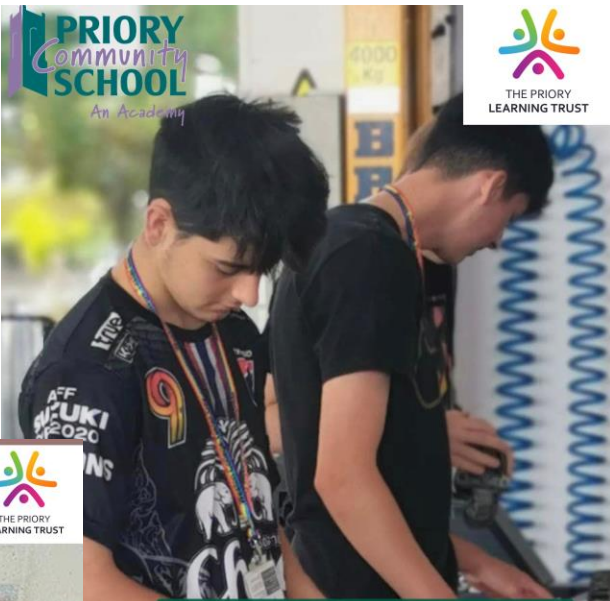
Learn all about the careers related events & activities happening in or near school in the monthly careers bulletin posted on the school website & socials."



All year 10 students attend a taster day at college to explore their next steps beyond school."



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Visit different 6th forms
and colleges in year 10
to explore your course
options."



Build your confidence,
communication and
leadership skills with
The National Citizen
Service."



Employer
different
g work
week."



Work for an employer
and try out different
careers during work
experience week."



Work for an employer
and try out different
careers during work
experience week."



Get your dream job on
mock interview day."

the
careers
office



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Meet Rosie from Trinity Hall, Cambridge to learn about life at one of the world's most prestigious Universities." Wed Oct 19th at 11.30am in the PCSA hall. Email for a place- james.wilmot@theplt.org.uk

Year 11 families!
Learn all about 'A' Levels, Apprenticeships, 'T' Levels & more. Explore qualifications, colleges, 6th forms & providers available beyond PCSA at our careers information session in the school hall 6.30-7.30pm Oct 4th.



Visit Bristol media and sports colleges to explore your options during half term."

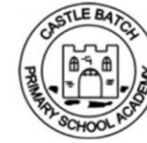


PCSA students progress to a wide range of 6th forms, colleges, armed forces & apprenticeships."





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I am a future
Mathematician."

Year 5 Interview Challenge 2022



I am a future
Scientist."

Year 5 Interview Challenge 2022



I am a future
Vet."

Year 5 Interview Challenge 2022



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 I am a future
Architect.”


Year 7 Interview Challenge



 We are future
Vets.”

Year 7 Interview Challenge 2023



 I am a future
Chef.”


Year 7 Interview Challenge 2023



 I am a future
Midwife.”

Year 7 Interview Challenge 2023



 I am a future
Special Needs
Teacher.”

Year 7 Interview Challenge 2023



 I am a future
Forensic
Scientist.”

Year 7 Interview Challenge 2023



 I am a future Pro
Rugby Player.”

Year 7 Interview Challenge 2023



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Western Training Provider Network

APPRENTICESHIP INFORMATION EVENING FOR PARENTS & CARERS

Clear and relevant information and guidance for parents and carers. With a panel of experts who will share their real life experiences of apprenticeships.

Funded by UK Government

Dates & Location

21 Feb 2024, 17:30 - 19:00

Priory Community School, Priory Community School, North Worle, Weston-super-Mare BS22 6BP, UK



Attend the PCSA family information session to meet a panel of apprenticeship experts."



Apprenticeships
National Apprenticeship Week
5th to 11th February 2024



BRIDGWATER & TAUNTON COLLEGE

EST. 1904
THATCHERS



Attend local offsite apprenticeship events to learn more, build your confidence and maybe even meet your next employer !"



Meet previous student Meg in your year group assemblies to learn about her life as an Apprentice with Wessex Water."



Apprenticeships



Join Miss Silmon's period 6 apprenticeship workshop in the careers office on Feb 8th to learn about searching and applying for vacancies."



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March Careers Events & Activities



Activity	What is it?	When?	Where?	Who?	What next?
National Careers Week!	A full week of assembly guest speakers and online resources	March	In school and online	All students and families are welcome to participate	Students can attend assemblies and look out for links sent home and posted on school socials
British Science Week	A celebration of all things SCIENCE!	8 th -17 th March	In school and online	All students and families are welcome to participate	Look out for resources and links sent home and posted on school socials
Weston College Open Evening	An opportunity to explore life after school	13 th March 5pm-7pm	All campuses	All students and families are welcome to participate	Register- https://www.weston.ac.uk/event/march-open-evening-school-leavers-and-adults
Bridgwater & Taunton College Foundation Learning Evening	An opportunity to get to know the college & meet staff	19 th & 21 st March	Bridgwater & Taunton Campuses	Students who may need a little extra help to make the transition to college	Register- https://www.btc.ac.uk/events/

And don't forget our **big careers fair** at Worle Community School Academy on March 19th. Lots of fantastic employers will be ready to speak to students & families to talk about career & apprenticeship opportunities. 4.30pm for SEN & high anxiety students. 5pm-7pm for everyone else.



Activity	What is it?	When?	Where?	Who?	What next?
Year 10 work experience planning	A full week of work experience for all year 10 students	All through March	Employers & businesses	Year 10 students	Students & families need to confirm a placement & complete the form sent home. Come to the careers office for support
Year 11 post 16 progression support	121s & application support	All through March	PCSA careers office	Year 11 students	Attend your appointment in the careers office & listen to the info in Thurs PM tutor times
University centre Weston Open day	Open event to explore degrees & higher education	2 nd March	The Winter Gardens	All students and families are welcome to attend	Register- https://www.ucw.ac.uk/ucw-march-open-day-2024/
King Alfred 6 th former for a day	A trip to 6 th form for applicants	March 6 th	King Alfred 6 th form Highbridge	Year 11 students who have applied	Invitations have been sent home directly.

And don't forget our **big careers fair** at Worle Community School Academy on March 19th. Lots of fantastic employers will be ready to speak to students & families to talk about career & apprenticeship opportunities. 4.30pm for SEN & high anxiety students. 5pm-7pm for everyone else.

March Careers Events & Activities

A BIG CAREERS FAIR!

WORLE COMMUNITY SCHOOL ACADEMY BS22 8XX

TUESDAY 19th MARCH 5-7PM

SEN & HIGH ANXIETY STUDENT QUIET TIME 4.30-5PM

BUSINESSES FROM A RANGE OF INDUSTRIES

*EXPLORE DIFFERENT CAREERS**
*SPEAK TO INSPIRING EMPLOYERS**
YOUR NEXT STEPS *GET SOME CV HELP*
*KILL! *RETRAIN! *CAREER CHANGE!*





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I went to Priory Community School Academy & now I am running the 200m at the UK Indoor Athletics Championships while studying sport at Cardiff Met!" Steph



Priory Community School Academy ...
Published by James Wilmot ·
19 February at 09:18 ·

Celebrating the continuing hard work of our previous students feels like a great way to start a new term.....

Edit

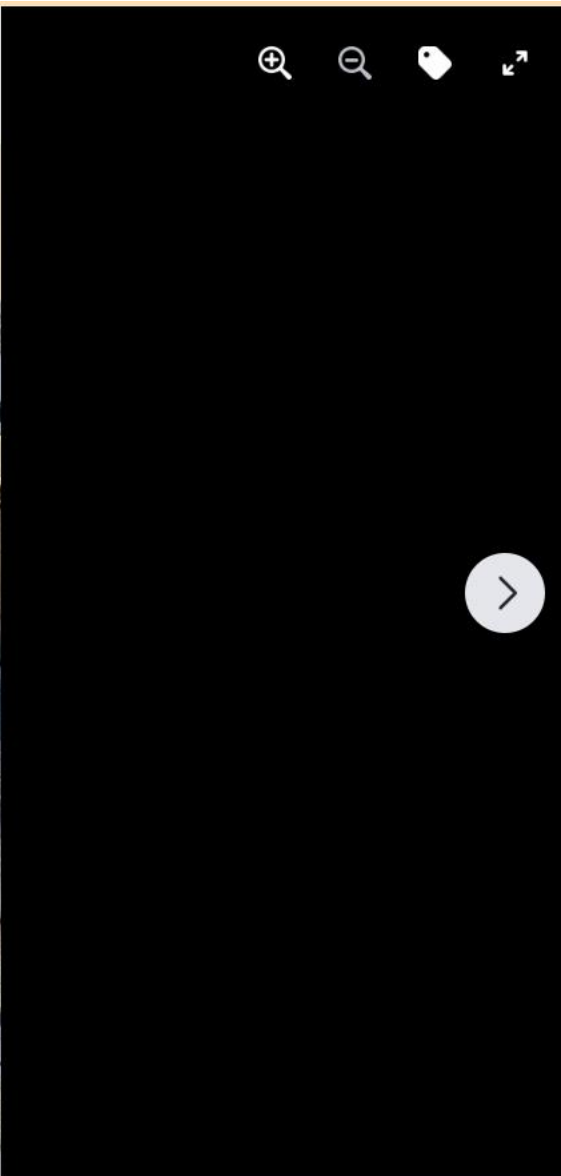
27

Like Comment Share

Write a comment...
[Icons for emojis, photos, GIFs, and video]



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Priory Community School Academy ...
Published by James Wilmot ·
6 February at 20:11 ·

It is great when previous students get back in touch to talk about their fascinating career paths. Amber followed a career in legal, works for John Hodge Solicitors & is looking forward to getting involved in lots of our events & activities to help inspire our current students...

Edit

18 3 1

Like Comment Share

Most relevant ▾

Laura Rickards
We're extremely proud of our eldest daughter Amber ❤️ x x 3
3 w Like Reply Hide Edited

Helen Caine
Laura Rickards - she's a superstar xxx
3 w Like Reply Hide 2

Write a comment...



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Priory Community School Academy ...

Published by James Wilmot · 8 January ·

Year 10 work experience! Lots of completed work experience forms were dropped off during Christmas break which is fantastic to see! Miss Silmon and Mr Wilmot will start student 121s from Tuesday this week to check in on students who have not handed in a completed form yet. Appointment slots will be passed onto students via tutors. Families! Please do speak to friends and family to explore placement opportunities. Spare work experience forms are available in the careers offic... [See more](#)

Edit

3

1



Like



Comment



Share



Write a comment...





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THE KING ALFRED SCHOOL
An Academy

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Visit Miss Sinclair in the careers office to talk about your future plans. Parents and carers can Email her too –
nina.sinclair@tkasa.theplt.org.uk

Published by James Wilmot
23 February at 13:41

A huge welcome to TKASA's new Career Advisor. Miss Sinclair will be working with students in all year groups to help prepare them for life after school with a range of events, activities and 121 advice and guidance. It's national careers week soon with lots of employers hosting assemblies for all year groups and year 10 work experience is coming around fast!

Edit

27 likes 2 comments 1 share

Like Comment Share

Most relevant

Sophie Newton
Welcome to TKASA!

5 d Like Reply Hide

Top fan
Linda Britton
Welcome Miss Sinclair

5 d Like Reply Hide

Write a comment...

20:29
28/02/2024



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- Less than 1% NEET
- 100% WEX and college taster day participation **
- 100% year 7 and year 10 interview participation **
- Excellent family feedback
- A popular hub venue for events including all schools and the community.
- Oversubscribed schools
- Great alumni engagement



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Fun

Inclusive

Beneficial

Quality.....

kind, curious, happy & brave!



THE CAREERS FAMILY



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JAMES WILMOT



#NCW2024



**When I was in school, I wanted to be an
ARCHAEOLOGIST, WRITER OR STUNTMAN.**

Now I am THE DIRECTOR OF CAREERS.

**One day I want to be HAPPY THAT I MADE A POSITIVE
DIFFERENCE TO THE WORLD AND HAD FUN DOING IT!**

**My skills are PROBLEM SOLVING, CREATIVITY AND I CAN
WRITE A GREAT JOB LIST TO HELP GET THINGS DONE.**



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When I was in school, I wanted to be...

Now I am ...

One day I want to be ...

My skills are...

#NCW2024 #WhenIGrowUp... #_TPLT_@ncgshow #ncgshow James Wilmot



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Come and visit
Share ideas

Thank you very much!