



MAT EXCELLENCE AWARDS

Welcome to **COMMUNITY**

With thanks to our contributing Trusts:

Maritime Academy Trust
North Star Community Trust
South Downs Learning Trust
The Mead Education Trust
Windsor Academy Trust

13:05 – 13:50

Hosted by:



#MATExcellenceAwards

Positive partnerships with our communities

Susan Matheson with
Nick Osborne &
Matthew Bulpitt

The Maritime Model: Every child to thrive

0-3 Support



Ongoing family support



Beyond 9-3.30



Ongoing family support



EBBSFLEET WELCOME EVENT

All residents welcome, no matter how long you have lived in the area!

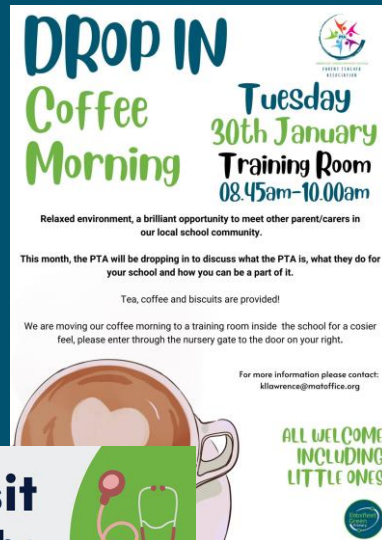
Free soft, archery, dodgeball, football, basketball from Inspire Sports Skills and a free plant giveaway!

15TH MARCH 2024
3:30 - 6:30 PM, POP ALONG ANY TIME!
EBBSFLEET GREEN PRIMARY SCHOOL

Free drinks for everyone

Would you like to meet new people in the area, or find out more about local activities and initiatives? Come along to our welcome event!

If you have any questions, contact us on hello@ebbsfleetdc.org.uk



DROP IN Coffee Morning

Tuesday 30th January
Training Room 08.45am-10.00am

Relaxed environment, a brilliant opportunity to meet other parent/carers in our local school community.

This month, the PTA will be dropping in to discuss what the PTA is, what they do for your school and how you can be a part of it.

Tea, coffee and biscuits are provided!

We are moving our coffee morning to a training room inside the school for a cosier feel, please enter through the nursery gate to the door on your right.

For more information please contact: kilwence@ptaoffice.org

ALL WELCOME INCLUDING LITTLE ONES



Visit NHS Health + Wellbeing bus

● Ebbsfleet Green Primary School
Infront of our school on Ackers Drive, DA10 1AL

BMI
Blood Pressure
Diabetes check
Other healthcare services

Drop in All welcome!
9.30am-3.30pm
Thursday 29th February

This service is for our families and our local community



It takes a village to raise a child?

- A holistic approach to help all children
- Helping parents to support their children
- Evidence based approach
- Evolving with community needs



How do we engage with parents?

- Understand needs of families and gaps in support.
- Face to Face interaction
- **THROUGH:** Relaxed, informal environment.
 - Workshops/Training
 - Coffee Mornings
 - Foodbank
 - Playground
 - Hummingbirds stay and play



Identifying parents who need support

- Trained experienced staff
 - Self referrals
 - Teachers and support staff referrals
 - Safeguarding team or EWO
-
- Early intervention
 - Strong external networks for specialist advice and support
 - Communication between Team, school and family essential





Achieving Success Together

An aerial photograph of rolling green hills under a warm, golden sunset sky. The hills are covered in lush green grass and scattered trees. In the distance, a small town or village is visible. The overall atmosphere is peaceful and scenic.

THE POWER OF SOCIAL MEDIA AND COMMUNITY WITHIN EDUCATION



INTRODUCTION from Mr Paul Murphy, Executive Headteacher

- At **South Down Learning Trust**, a local South East trust, our mission is to '**Achieve Success Together**'.
- We believe that **community engagement** and localised **professional partnerships** pave the way for a more opportunistic and inclusive educational experiences across our family of schools.
- By fostering a sense of '**community**' amongst our localised area, we can **grow more opportunities for our trust learners, their families, and our staff**.
- Here at #SDLT, we have optimised our localised reach and strengthened our professional relationships by creating **positive online spaces** that enable us to optimise our message, 'corporate voice' and tone, and helps us to 'manage' our mission and invite **opportunity** into our family of schools.
- Not only this, but it also enables us to **champion our learners**, showcase achievement and inspire, by encouraging positive 'press' and narrative.
- In a world that is dominated by showcasing the negatives around social media, especially the impact it has on the youth of today, we want to create positive and safe online platforms. **We want to set a good example amongst learners** across the ages within our trust and show how online narratives can be used for the 'greater good' and be impactful within a **community**.
- Through strengthened local professional partnerships (*both in person and through social media campaigns*), our trust now has a consistent and strong '**Sponsorship & Community Champion Programme**' (**LINK BELOW**). This allows for continued sponsorship/fundraising opportunities, school project support and 'in-kind' support across our family of schools.
- **[SDLT WEBSITE LINK : Local Community and Sponsorship Opportunities - South Downs Learning Trust \(sdlt.org.uk\)](#)**

Social Media – Planning for Good Practice!

Our social media content is designed to champion, inspire, and captivate, ensuring that any interaction with each of our school/trust brand leaves a lasting impact, reenforcing our mission and creating a steel thread of connection amongst our local community.

Our corporate partnerships are built on mutual values and a shared vision for excellence in education locally and, of course, encouraging champions amongst our community; setting positive examples across our immediate demographic.

By leveraging the power of social media, we showcase the synergies between our partners and our trust, highlighting the positive impact we can create together and, indeed, by **#AchievingSuccessTogether**.

Our 'good practice' methods include: -

- 1. Creating lasting partnerships and collaborations amongst our community.**
- 2. Optimising networking opportunities and encouraging positive PR.**

- 3. Showcasing learner achievements (both in school and outside of school, amongst the wider community).**

- 4. Educational insights, impact and career guidance and opportunity.**

- 5. Alumni engagement / encouragement to engage and 'give back' by providing aspirational success stories.**

- 6. Influence on opportunities for both our learners and our staff.**

Overall, **social media creates a steel thread between the education sector and the wider community**, facilitating engagement with local people, professionals and businesses. This engagement can open doors for our learners, enhance their learning experiences and provide them with valuable opportunities for personal and professional growth.

We will continue our mission here at **#SDLT**, to **#AchieveSuccessTogether** amongst our family of schools and working partners.

COMMUNITY TESTIMONIALS – EXTERNAL VISITORS / LOCAL PROFESSIONALS

‘We have really enjoyed having the students with us today. They are clearly very passionate about their school, and it has been great to hear them speak to positively about their education and schooling experience. I know that the hospital audience would have enjoyed the broadcast today, very uplifting and joyous to hear the students speaking so passionately, please thank them’.

(Representative from Eastbourne Radio DGH).

‘It is very encouraging to speak to the youth of today, hearing how they can get involved with media opportunities and broaden their learning and skill sets. As an ex-teacher of English, this is something that would not have been possible in my day, so to hear them speak to enthusiastically about putting a podcast and having such keen interests across subjects such as music, drama and media is very encouraging. I wish them all the very best and hope to see them again to hear how they are all getting on’.

(DJ Host at Eastbourne Radio DGH).

‘What a fabulous day it was yesterday at the inaugural Ratton School Cultural Festival for SDLT, where Chestnut Tree House had a fundraising stand. It was a wonderful opportunity to meet so many of your students - and it must be said, they were enthusiastic, courteous and highly engaging. We raised a good amount yesterday and were able to showcase the support across our socials, which pre-empted more donations. Thank you all. See you next time, from your friends here at CTH.’

(Fundraiser/Representative from Chestnut Tree House Hospice, Eastbourne).

‘I can't tell you how much I enjoyed being with you at Ocklynge. What a great school! Everyone was so friendly and couldn't have done more to help me feel at home. Actually, that theatre space was special to work in, much nicer than what I'm used to! The children reminded me why I love my job so much, easy to forget at times, thank you. I look forward to seeing you all again very soon.’

(Representative from Wakehurst Place, National Trust).

‘I just wanted to email to say how impressed the staff at Motcombe School always are with your Sports Leaders. The sessions are always so well organised, and our young children clearly not only have fun but improve their skills as well. I am always touched by the way your students seem to recognise instinctively when a vulnerable child is in their group. They treat these children with such warmth and respect, encouraging them to have a go and giving them the time and space to try once they feel comfortable to do so. The students demonstrate such natural patience and always seem so genuinely proud when a child manages to do something that they haven't managed to do before. The quality of training that they receive as Sports Leaders is clearly excellent and the students are wonderful ambassadors for the PE department. Well done.’

(Headteacher at Motcombe Infant School, Eastbourne).

‘I just wanted to thank you in writing for a superb careers event recently. As an ‘exhibitor’, your hosting, footfall and networking opportunities far exceeded the others I have attended. Please let me know about future events, I'd be most interested and will certainly share with my own professional network. I look forward to talking to you about Open Doors and other opportunities to address your business studies students. Thanks again.’ **(Local Professional, Eastbourne).**

COMMUNITY TESTIMONIALS – PARENTS/CARERS

I now know how I can help my child (and other children!) in their maths work. I understand my child's strengths and weaknesses from working with him at the session, which was great. Also, the opportunity to come together with other parents and share our thoughts and knowledge; it made me feel less silly and able to ask questions around their learning. It was lovely that it was such a relaxed and supportive session, thank you to all your staff. A great event.'

(Ocklynge Parent following a Parent/Carer Maths Workshop).

'I would like to thank all staff, teachers and school in general for taking care of my daughter. I have not seen her happy and enjoying herself for very long time, especially after having bad experience from a previous school I was worried about her. She was anxious changing school, but your teachers are so kind and everyone in the school community has been so welcoming to us; especially as we speak little English. Swimming at school helps her a lot too and she loves multi-sports. These extra-curricular opportunities have been amazing and really integrated her into the school community. I am very pleased with your school, and I wanted to express my appreciation for the effort everyone does for kids as it makes huge difference to them.

Thank you.'

(Ocklynge Parent – new admission, EAL learner).

'My daughter is loving Nurture Class, what a difference it is already making to her happiness! She now looks forward to school. She is very excited about the baking coming up at your trust secondary, Ratton School. She loves snack and chat time, and she says it's the first time she feels she can be herself at school and move how she needs to. Thank you from the bottom of my heart.'

(Ocklynge Parent – SEND learner).

'I just wanted to say a huge THANK YOU to you all for your fabulous, constant and well, quite frankly, amazing teaching and support that you have given and shared with my son. I am so proud and grateful that Tom has been taught by the best, what a fantastic foundation you have given him to go on and achieve beyond his time at Ratton. We shall miss the school community greatly but look forward to keeping in touch through your social media platforms and, of course, hope to have his sister join you from Ocklynge too. Thank you!'

(Ratton Parent – Year 11 leaver).

'I just wanted to acknowledge your efforts at the Beachy Head Marathon recently. Myself and other parents were running in both marathon and 10K events, and it was great to see so many of Ratton's staff and teachers joining in and 'doing their bit' for charity. Lots of smiling faces, despite the weather. Good job #TeamSDLT!'

(Ratton Parent following the Beachy Head Marathon fundraising event).



COMMUNITY TESTIMONIALS – OUR LEARNERS

‘I’m not a very confident person, so being able to do something like this has really helped me with that and made me realise that it is something I can work on through opportunities like this. Speaking to Hannah (broadcaster and avid podcaster) who told us openly that she had autism and has always struggled with confidence, has made me think about my own struggles and how I can work on them. Thanks for having us.’
(Year 10 aspiring Student Leader, Quote following a trip to our local hospital).

‘This has been such a good experience; I’ve learnt so much more than I thought I would. It’s been great to see how the station works and how it helps the patients here. I’m keen to get involved with presenting a podcast and definitely would like to come back to the station again.’
(Year 10 aspiring Student Leader, Quote following a trip to Radio DGH).

‘I really enjoyed our first ever Ratton Cultural Festival, it was great to be able to open our doors to our neighbouring junior schools, charities and community groups and to raise awareness about the diversity of culture and the importance of being inclusive. I’m proud of us all and can’t wait to do it again next year!’
(Year 11 Student Leader, Quote from the Ratton Cultural Festival 2023).

‘It was good to get involved with the ‘big dig’ project, I have learnt a lot about archeology and the history of our school. My mum and dad are taking me to Motcombe Park this weekend to look at all of the artifacts found across Eastbourne this week, which I’m looking forward. Maybe our finds will be on display too!’
(Year 6 Student, Quote from the Eastbourne Heritage Archaeological ‘big dig’ project in 2023).

‘I really enjoyed our assembly this Harvest Festival and listening to the Revd. David talk about the celebration of Harvest. We have collected lots of foods and items for Warming up the Homeless Charity, which will make such a difference to them.’
(Year 4 Ocklynge Parliament Student, Quote following Harvest Festival and fundraising for Homeless Charity, WUTH, in 2023).





Our Mission: Achieving Success Together



Cavendish School
March 12

The Year 5 Football team took part in the Ocklynge Cup today in very challenging conditions! Despite getting soaked the team showed great resilience and played very well. They made it to the Semi-Finals where they lost to Gildredge House and ended up in 3rd Place. Well done all.

Pashley Down Infant School
18h

The sun shone, the adults cheered and the children were superstars and did themselves proud. What more could you want from a Sports Day. A huge thank you to **Ocklynge Junior School** for the use of their amazing field and their sports leaders who helped the morning run smoothly. To Mrs Butler for all her organising. And to the FoP for buying every child a much needed ice lolly on their return. What was your favourite part of the morning?



SPONSORSHIP NEWS!

Here at #SouthDownsLearningTrust we welcome NEW SPONSORS AND COMMUNITY CHAMPIONS:



CHECK THEM OUT HERE: [Property Search | Brook & Gamble Estate Agents, Deli-Cious, Albion Bakery/Everything Spice, The Flower Room](#)

NEW SPONSORS: BROOK & GAMBLE ESTATE AGENTS, DELI-CIOUS, ALBION BAKERY & EVERYTHING SPICE HAVE JOINED OUR TEAM OF COMMUNITY CHAMPIONS, ALL LOCATED ON GREEN STREET IN EASTBOURNE. DO VISIT THEM IF YOU CAN!

Deli-cious, Everything Spice & The Flower Room are all offering our staff a generous 10 PERCENT OFF THEIR SERVICES AS LOCAL STAFF. WATCH THIS SPACE for more collaboration and support across our trust.

CHECK OUT OUR SPONSORS AND COMMUNITY PARTNERS HERE: <https://www.sdlit.org.uk/join-our-family/local-community-and-sponsorship-opportunities/> To #JoinUs get in touch: info@sdlit.org.uk



A rising tide steadies all ships

Greater complexity merits greater expertise

Identifying vulnerability and creating expertise



- SEND, safeguarding and behaviour networks. Multi-layered and multi-faceted. No linear pathways
- Identification of high pupil profile feeding into and from the vulnerability index
- Complex case panel tracking 6-12 week actions and impact
- Outside experts commissioned to chair and advise depending on areas of complexity and previous solutions sought

Impact

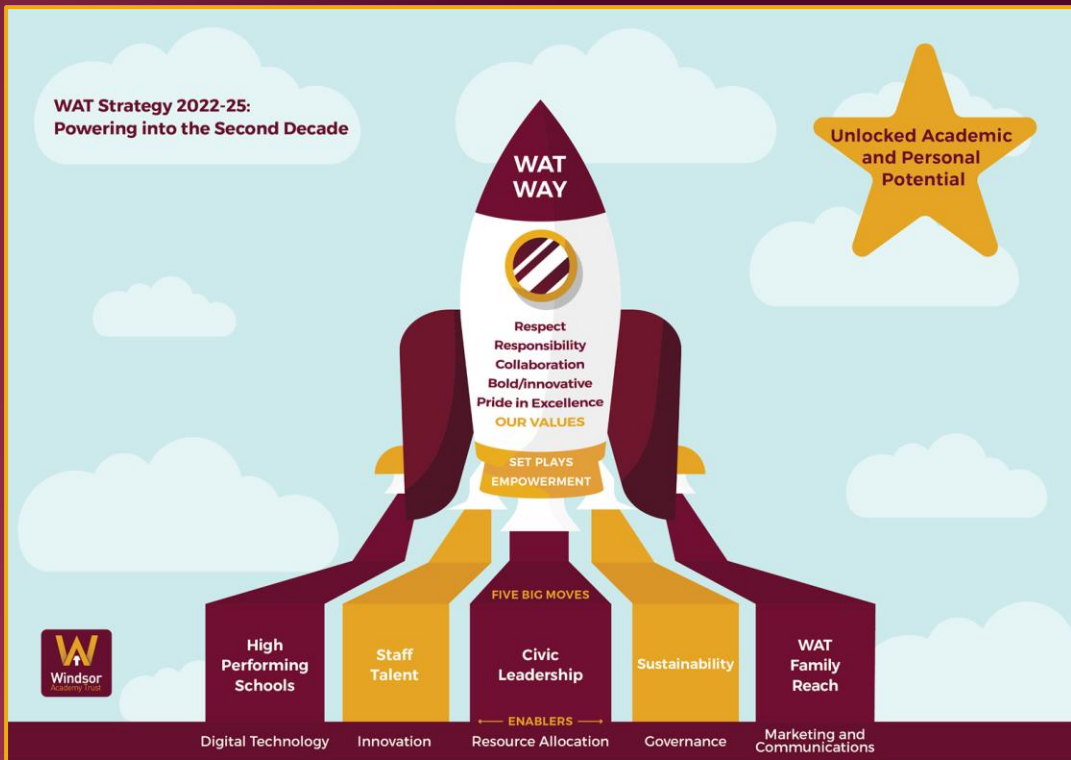
- Promotion of expertise in a changing landscape
- Family buy in and trust increased
- Vulnerable pupil signposted effectively, and vulnerability lowered over time
- Real case studies of families and individuals who are better off being in our trust and who achieve better over time
- No surprise culture at all levels in all of schools
- Increased knowledge of non-education trust-based staff of the compacities that schools face







Setting our strategy

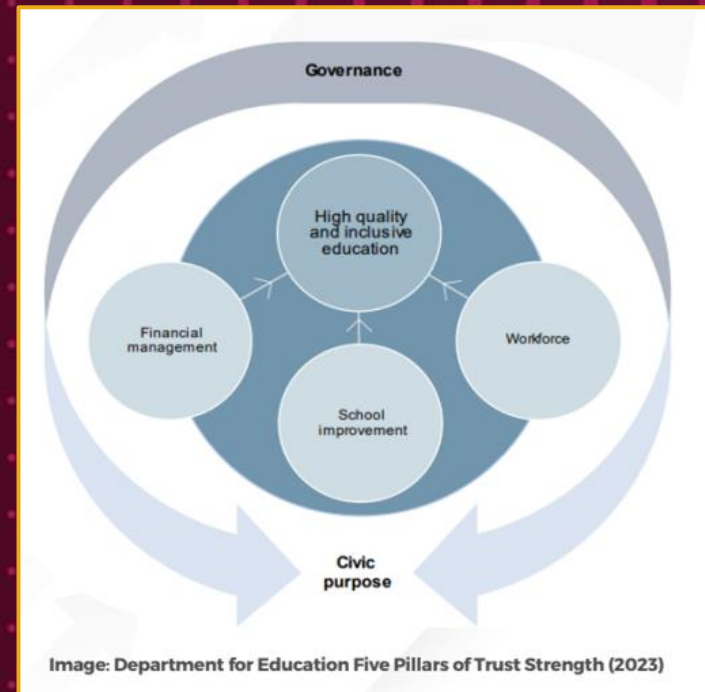


Civic Leadership: Driving education for the greater public good

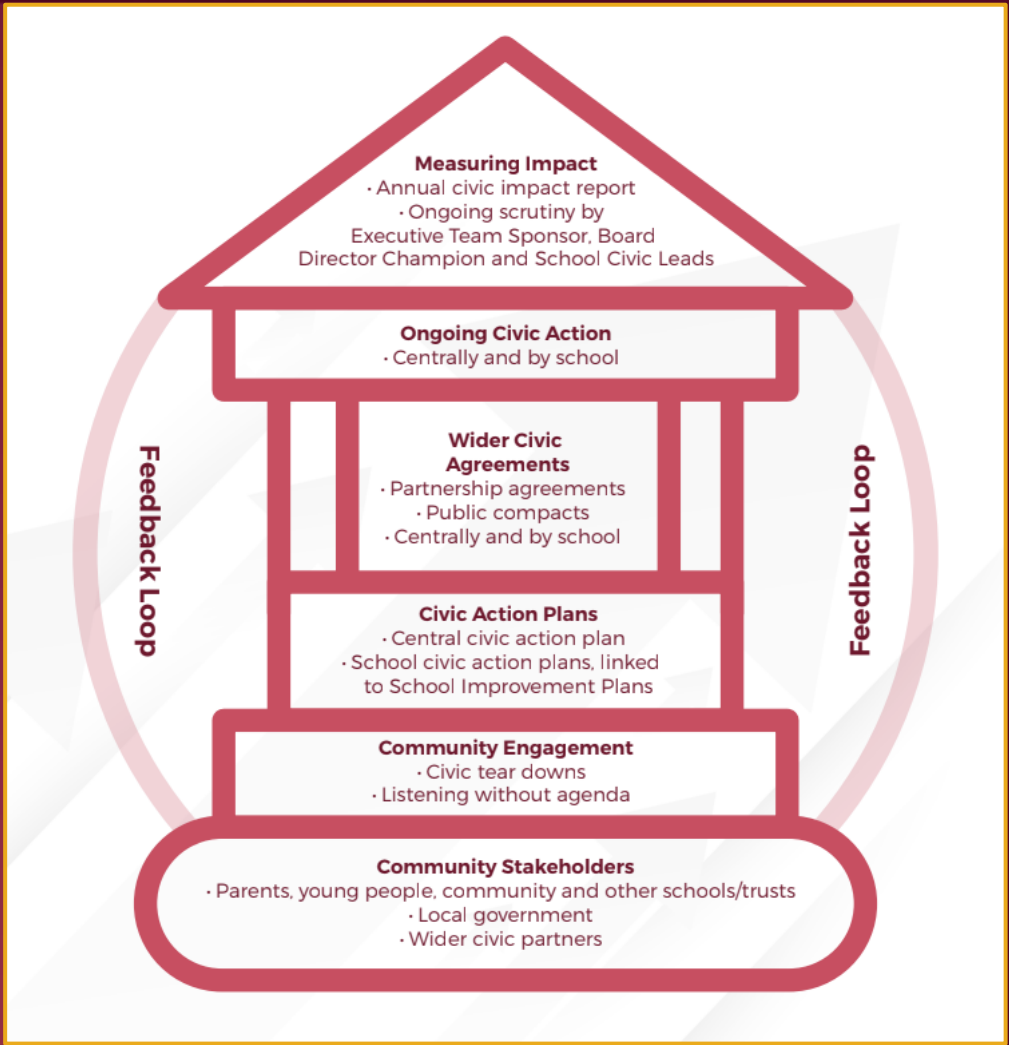
Claire Gething, Director of Communications

Get in touch

[windsoracademytrust.org.uk](https://www.windsoracademytrust.org.uk) [@WinAcadTrust](https://twitter.com/WinAcadTrust) [Windsor Academy Trust](https://www.facebook.com/WindsorAcademyTrust)



Effective community engagement



WAT
a RUN

Power of partnerships



NHS



Child
Health

