

**8
March
2023**

Etihad Stadium
Manchester



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**Grow your MAT with a sustainable
model that aligns with your trust's ethos**

Growing and Developing a Trust

EXPERT SPEAKERS INCLUDE:

Karen Burns

CEO, Victorious Academies Trust

John Barneby

Accounting Officer and COO,
Oasis Community Learning

Lee Mason-Ellis

CEO, The Pioneer Academy

Anna Upton

Deputy Trust Leader,
EMBARK Federation

Strategy

Ensure your growth plan is informed
and comprehensive

Sustainability

Evaluate your next steps to mitigate
financial risk

Retention

Provide an environment for staff that
encourages development and loyalty



Why attend this conference?

The current vision for how education will look in 2030 relies on all schools and academies growing to be, or joining, a “strong Multi-Academy Trust.” Refining your growth plan so you are fully equipped for this future must be a top priority moving forward.

Equip yourself with tools and techniques, alongside valuable case-studies of successful trusts, to aid your journey of sustainable growth.

Learn from tried and tested strategies, gather new ideas and contacts, and deepen the impact of your processes and systems to ensure your trust’s future is on a path that suits your goals.

Meet other MAT leaders to discuss the pitfalls and progress you’ve had during your growth journey, and take away easy-to-implement methods to balance your budget, expand your central team effectively, and bring your processes in-house.



The Benefits

Centralise

Weigh the benefits of bringing certain systems in-house to save money and time for your trust.

People

Establish a culture that puts your colleagues at the centre, where they feel appreciated and part of your plans.

Update

Understand the current growth landscape, and how your trust fits in the sector.



Keynotes

→ Sustainable growth

Ensure that your trust reaches its potential with minimum risk, whilst taking the opportunities that arise.
Karen Burns, CEO, Victorious Academies Trust

→ Centralised systems

Understand the benefits of internalised systems to improve quality and efficiency throughout your trust.
Lee Mason-Ellis, CEO, The Pioneer Academy
Anne Slade, COO, The Pioneer Academy

→ Lessons from the business sector

Benefit from key takeaways that have proven successful in business, that can be applied to developing your growth model.
Paul Cook, Managing Director, Homes2Inspire

→ Panel discussion: growth models

Learn the benefits and disadvantages of competing models so you can set out your five-year growth plan with confidence.
Chair: Tom Briant-Evans, Senior Associate, Browne Jacobson LLP



Breakout Sessions

Balance your budget

Embed efficiencies in your trust to future-proof your trust’s finances.
Steve Howell, CFO, Red Kite Learning Trust

Expand your central team

Grow your trust-wide staff roles to save money and ensure consistency.
Karen Burns, CEO, Victorious Academies Trust

Absence Management

Minimise employee absences and ensure you save money on time and preventable issues.
Jackie Salvidge, CEO, Abby Turk, Account Manager, Innovate

Retention

Gain techniques to entice and retain valuable staff members as you grow.
Liz Anderson, CEO, Djanogly Learning Trust

Making an approach

Benefit from lessons learned by trusts who have successfully approached and integrated other schools.
Paul Stone, CEO, Discovery Schools Academy Trust

Energy efficiencies and net zero

Take away strategies to lead on sustainability in your MAT.
John Barneby, Accounting Officer and COO, Oasis Community Learning

Create a distinctive culture

Identify tangible changes you can make across your trust and define your ethos.
John Brennan, Director, Glove consultancy

Ensuring good governance

Manage the relationship between the board and executive to ensure productive outcomes.
Tom Briant-Evans, Senior Associate, Browne Jacobson LLP

Onboarding academies

As you grow, effectively embed your systems and processes across new schools and academies.
Anna Upton, Deputy Trust Leader, EMBARK Federation



To see full programme visit oego.co/MATGrowth23



‘Varied speakers all addressing key issues facing MATs. Great opportunity to network and pick up new ideas.’

CEO, ISLE EDUCATION TRUST

‘Good sessions, pitched at the right strategic level. Food for thought as we move ahead to develop our growth strategy.’

ADVISER, SKYLARK PARTNERSHIP

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BOOK TODAY

To apply for your free place, book at:

 oego.co/MATGrowth23

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