

Growing and Developing a Trust

Build your multi-academy trust with proven processes and creative approaches to growth

15 March 2022 | ILEC Conference Centre, London

09:30 – 16:15

Expert speakers include:

Matthew Crawford

CEO, Embark Federation

Nick MacKenzie

Partner, Browne Jacobson LLP

Lee Miller

Deputy CEO, The Thinking Schools Academy Trust

Simon Smith

CFOO, Arthur Terry Learning Partnership



STAND OUT

Ensure your school trust is visible in a competitive region

GROWTH

Benefit from tips to build your five-year growth plan

TRANSPARENCY

Improve accountability within your central team and develop trust

The past 18 months have been a period of exceptional innovation, change, collaboration and success, as trusts have responded to the challenges and opportunities of the pandemic.

This conference will equip you with tips and techniques from trusts who have thrived through tough times, as well as providing a roadmap for your future growth.

Benefit from insights and tools to put your trust in the best place possible to create sustainable growth. Learn from case studies, tried and tested strategies, and gather new ideas to boost best practice and further develop your multi-academy trust.

Network with contemporaries, and learn from each other through discussion and conversation, as you glean easy-to-implement ways to evidence your progress and stand out in your community.



STRATEGY: understand the MAT landscape and plan your next steps with confidence and innovation

MAT-WIDE ETHOS: ensure your academies are on board with your clearly communicated culture

EVIDENCE GOOD PRACTICE: enhance how you prove accountability and progress, both internally and externally



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Programme includes:

The trust landscape

Gain valuable insight into what the outlook is for trusts looking to grow in the face of recent challenges

MATs facing adversity

Benefit from real examples of academies needing intervention and more importantly hear the lessons growing trusts could learn from these experiences

Lee Miller, Deputy CEO, The Thinking Schools Academy Trust

What am i not thinking of?

Benefit from strategic and innovative approaches to growth that have proven successful

Matthew Crawford, CEO, Embark Federation

Panel: Which centralised financial process works for your MAT?

Learn which techniques have worked for other trusts to determine the best fit and timing for your growth plan

Tommy Cullen, COO, Stour Academy Trust

Lee Miller, Deputy CEO, The Thinking Schools Academy Trust

Simon Smith, CFOO, Arthur Terry Learning Partnership

Breakout sessions:

Linking due diligence to risk management

See how a growing trust has developed a risk management strategy to best monitor and manage any risks identified when schools join the board

Lee Miller, Deputy CEO, The Thinking Schools Academy Trust

Putting together an effective growth strategy

Understand what should be in your five-year plan for growth and what tipping points you might face along the way

Charlotte Antoniou, Partner, Browne Jacobson LLP

Establish your trust culture

Benefit from techniques that other MATs have employed to create and implement an ethos that works across multiple academies

Dr John Wm Stephens CBE, CEO, Bright Futures Educational Trust

Making your MAT stand out in a competitive area

Ensure your trust stands out in the community with useful tools and techniques to increase visibility

Evidencing good practice

Establish systems across your MAT that will prove accountability and progress to relevant authorities

Harmonisation and workforce engagement

Establish strong lines of communication throughout your school trust that will lead to effective management

Simon Smith, CFOO, Arthur Terry Learning Partnership

Buying smarter

Ensure that your procurement process is equipped to understand the market and work efficiently for the benefit of your MAT

Financial management and related processes

Discover the benefits of centralised financial management and embed the right process for your trust with helpful strategies

Tommy Cullen, COO, Stour Academy Trust

Strands of success

Understand key themes which run through successful trusts and gain strategies to ensure you're on the right path

Speakers include:



Nick MacKenzie
Partner, Browne Jacobson LLP
(Chair)



Lee Miller
Deputy CEO, The Thinking
Schools Academy Trust

To see the full list of speakers visit oego.co/MATGrowth22

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‘Nuggets of great information. Excellent networking.’

CFO, ATTAIN ACADEMY PARTNERSHIP

‘Topical and wide-ranging subject matter with engaging speakers.’

DIRECTOR OF FINANCE AND OPERATIONS, MELLER EDUCATIONAL TRUST

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