



Leading Business Strategy portfolio of masterclasses

Choose from our suite of masterclasses.
Book a single class, all six, or mix and match to suit your
educational business professional needs.

Topics include:

Financial management: compliance, reporting and
strategy (Friday 26 February)

Recruitment, retention and staffing (Wednesday 3
March)

Financial management: income generation, grants,
fundraising and efficiencies (Friday 5 March)

Survive and thrive in 2021 (Wednesday 10 March)

Marketing Essentials: Develop your communications
strategy and manage your brand (Friday 12 March)

Strengthen your virtual presence and stakeholder
engagement (Friday 19 March)