

 #oeBoysProgress

Engage and Support the Progress of Boys

Develop healthy and equitable whole-school strategies to close the gender gap and improve attitudes towards learning

oego.co/Boys

Speakers include:

Bob Cox

Director of Searching for Excellence Ltd

Will Millard

Head of Policy Advocacy for LKMco

Steve Baker

Behaviour and Attendance Consultant

Jim Sells

Programme Manager, Sport and Literacy, National Literacy Trust

KEY BENEFITS

CULTURE

Develop a whole-school culture that encourages self-motivation

PARENTAL ENGAGEMENT

Engage parents to ensure at-home progress

CASE STUDIES

Best practice strategies with equity at their core

Featuring Speakers from:



Engage and Support the Progress of Boys

“It is estimated a baby girl born in 2016 will be 75% more likely to go to university than a boy, if current trends continue”

The Telegraph, February 2019

Throughout primary and secondary education, boys have continued to underperform compared to girls; the complex interplay of pupil characteristics appear to exacerbate this gap. This, in combination with the problem of lad culture has created an education environment that encourages boys to assume the role of being ‘too cool for school’.

Despite this, the majority of approaches to date are seemingly one-dimensional and appear to perpetuate gender stereotypes within education, often coined as being ‘boy-friendly’.

This one-day event will arm you with a holistic, more nuanced toolkit to help boys self-motivate to achieve, in turn benefitting the entire school community.

Why attend this event?

- **Culture:** develop a whole-school culture that encourages self-motivation and high aspirations, addressing gender stereotypes through the remodelling of masculinity.
- **Parental engagement:** reach out and engage with parents to extend boys’ achievement beyond the classroom.
- **Gender neutrality:** develop a greater self-awareness of the subconscious gender bias towards the treatment of boys and girls, gaining practical tools to address this.
- **Understand and interpret the gender attainment gap:** develop a holistic, more nuanced understanding of the gender attainment gap from research and insight experts, ensuring best practice.

Who should attend?

- Deputy Headteachers
- Assistant Headteachers
- Headteachers
- Heads of Faculty & Heads of Year
- English Coordinators
- Curriculum Leads
- Academic Performance Leads
- School Data Scientists

This event is relevant for all stages.

“Invigorating! A brilliant day full of practical ideas with research to back them up. Thank you!”

HEAD OF RELIGION, ETHICS AND PHILOSOPHY,
SHIPSTON HIGH SCHOOL

Optimus Education are proud to feature speakers from the National Literacy Trust at this conference and are a signatory to the vision for the Literacy Business Pledge 2019.

SPEAKERS



Bob Cox (Chair)

Director of Searching for Excellence Ltd

Bob Cox is the author of the award-winning ‘Opening Doors’ series and has been presenting ideas about high-quality learning and English at regional, national and international conferences for twelve years. Bob’s books, which won an educational resource award in 2017, move towards a richer, deeper and more creative English curriculum. Bob also works in schools to stimulate approaches using quality texts: picture books, children’s fiction, poetry and great literature. Bob was a teacher for 23 years, then worked in school improvement for 5 years for a local authority.



Jim Sells

Programme Manager, Sport and Literacy, National Literacy Trust

Jim has 20 years’ experience designing, writing and delivering literacy programmes which use sport to motivate and inspire children. This includes working with the Premier League to create the high-profile Premier League Reading Stars programme which, since 2002, has helped more than one million children to become better readers.



Jo Hockton

Data Strategy Manager, Tove Learning Trust

Jo has worked in school data management for 11 years, developing systems, embedding good practice and ensuring that data supports every student in reaching their full potential, at school and trust level. She works with schools training on the use of data to set targets, identify issues and gaps, support intervention, and engage all stakeholders.



Matt Pinkett

Head of English, Kings College Guildford

Matt Pinkett is a Head of English in Surrey with a personal and professional interest in gender in schools. Matt has written for a number of publications on this topic - and others - and also writes a blog in which he discusses teaching and masculinity. He is also co-author of, ‘Boys Don’t Try? Rethinking Masculinity in Schools,’ published by Routledge in April 2019.



Steve Baker

Behaviour and Attendance Consultant

Steve was a teacher in Sheffield for 17 years. He then worked as a behaviour and attendance consultant for Wakefield Local Authority before joining the National Strategies as a regional advisor for behaviour and attendance. After a 30-year career in Yorkshire, Steve now resides in Anglesey and makes his living as a freelance trainer.



Will Millard

Head of Policy Advocacy, LKMco

Will Millard is Head of Policy Advocacy at the education and youth thinktank LKMco. Recently, Will has been working with the Greater London Authority to develop its strategy for supporting boys’ academic achievement across London.

09:00 – 09:45	Registration and refreshments
09:45 – 10:00	Chair's introduction and welcome <i>Bob Cox, Director of Searching for Excellence Ltd</i>
10:00 – 10:30 Keynote 1	Understanding the gender attainment gap: Develop a deeper understanding of the complex interplay of pupil characteristics underpinning the gender attainment gap, ensuring well-informed practical approaches <i>Will Millard, Head of Policy Advocacy, LKMco</i>
10:30 – 11:10 Keynote 2	Aspirations and self-motivation: Practical ways to create an environment in your school that encourages self-motivation, resilience and learning <i>Steve Baker, Behaviour and Attendance Consultant</i>
11:10 – 11:20	Questions
11:20 – 11:50	Morning refreshments
11:50 – 12:40 Streamed Sessions 1	
1A: Disadvantaged Boys and Parental/Carer Engagement Build trustworthy, effective partnerships with parents and carers from disadvantaged backgrounds, increasing their aspirations and building positive mindsets to support the progress of boys both within and outside of school	1B: Primary – Writing Cultivate proactive approaches to build resilience and originality in boys' writing <i>Bob Cox, Director of Searching for Excellence Ltd</i>
	1C: Reading for Pleasure and Learning Harness the motivational power of sport to engage reluctant readers, improve their reading skills and change behaviours and attitudes towards learning <i>Jim Sells, Skills Academy Programme Manager, National Literacy Trust</i>
12:40 – 13:30	Lunch
13:30 – 14:20 Keynote 3	Lad Culture: Gain practical tools to combat lad culture through modelling an alternative masculinity that values kindness, vulnerability and love <i>Matt Pinkett, Head of English, Kings College Guildford</i>
14:20 – 14:30	Questions
14:30 – 15:20 Streamed Sessions 2	
2A: Behaviour Part 1 Foster non-confrontational approaches underpinned by neuroscience and psychology to ensure the successful management and modification of behaviour <i>Mick Simpson, Headteacher, Kilgarth School</i>	2B: Mentoring Case Study Develop an understanding of how mentoring can successfully encourage the progress of boys <i>Sayce Holmes-Lewis, Director and Strategic Lead, Mentivity</i>
	2C: Secondary – Curriculum Implement equitable, classroom-based strategies that draw on ideas of metacognition, allowing underachieving boys to reach their full potential along with their peers
15:20 – 15:40	Afternoon refreshments
15:40 – 16:30 Streamed Sessions 3	
3A: Behaviour Part 2 Foster non-confrontational approaches underpinned by neuroscience and psychology to ensure the successful management and modification of behaviour <i>Mick Simpson, Headteacher, Kilgarth School</i>	3B: Vocabulary Development Develop an understanding of the importance of oracy and academic language development, gaining practical strategies to effect tangible improvement in verbalisation-to-writing skills
	3C: Understanding and Interpreting Data Develop a greater understanding and interpretation of school data, ensuring actionable insight for raising the attainment of boys <i>Jo Hockton, Data Strategy Manager, Tove Learning Trust</i>
16:30	Conference close

Engage and Support the Progress of Boys

National One Day Conference, 13 June 2019, Chelsea F.C., Stamford Bridge, London

Easy Ways to Register

1. Book online and receive instant confirmation:
oego.co/Boys
 2. Email: conference.bookings@optimus-education.com
 3. Questions: call us on 0845 450 6404
- Please see oego.co/TandCs for our subscriptions, cancellations and refund policy

Pricing

Prices	Book before 02/05/2019	Book after 02/05/2019
Primary/Special	£269 + VAT	£299 + VAT
Secondary	£349 + VAT	£379 + VAT
LA	£399 + VAT	£429 + VAT
Others	£429 + VAT	£459 + VAT
Premium Plus	You could attend this conference as part of your Premium Plus package. For further information, please contact your Account Manager.	

If you do not fit into one of the above categories, please contact us on 0845 450 6404 or email oe.conferences@optimus-education.com

4 steps to engaging and supporting the progress of boys

1

Before
the day

Create your account at oego.co/BoysResources and gain access to pre-event reading and resources

PLUS

- Read our blogs on the importance of academic language and oracy in the classroom
- Learn how to effectively evaluate and improve school initiatives

2

During
the day

Have your burning questions answered by our experts and outstanding practitioners

PLUS

- Select targeted workshops to suit your specific needs
- Read our guides on research-based strategies for independent learning and making data collection more efficient

3

After
the day

Log in at oego.co/BoysResources and access the post-event resources

PLUS

- Download the speaker presentations and share these with colleagues
- Learn how to accelerate progress through metacognition

4

Share
across your school

Gain access to a wide variety of resources on engaging and supporting the progress of boys for your staff to benefit from

As part of your membership with Optimus Education you may be entitled to attend this conference for free. Please contact your account manager for details or email customer.services@optimus-education.com

Access to download and deliver training modules for Premium Plus members only – get in touch to find out more about the benefits of becoming an Optimus Premium Plus member