

Engage and Support the Progress of Boys

Develop whole-school and cross-curricular strategies to close the gender gap and improve attitudes towards learning

oego.co/Boys2018

Expert speakers include:

Gary Wilson

Education Consultant and Author -
Raising Boys' Achievement

Jonathan Robinson

Director of Advanced Learning Alliance,
Dame Alice Owen's School

Steph Palfrey

Head of PE, Dame Alice Owen's School

Ali McClure

Education Consultant and Author -
Making it Better for Boys

Mike Barnes

Assistant Headteacher, Totley Primary School

Ruth Powley

Deputy Headteacher, Wilmslow High School



KEY BENEFITS

TEACHING STRATEGIES

Promote engagement &
productive learning
amongst boys

INTERVENTIONS

Close learning gaps
& accelerate progress

CULTURE & MOTIVATION

Social & academic goal setting

In association with:



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Whilst the education gender gap continues to fluctuate each year, one consistency is female students continuing to outperform boys at primary and secondary level. 2017 GCSE results showed that 71 per cent of female entries were awarded at least a C or a 4 grade, compared with just 61.5 per cent of their male counterparts. However, what exam results don't show is how the gender gap and the underperformance of boys is bad for girls too.

How do we close the education gender gap?

Well, strategies to engage boys in reading and writing along with designing effective catch-up plans and interventions are proven to drive attainment amongst boys, and we'll be covering each of these during the conference.

We will also be focusing on the insights schools require to ensure that the gender gap doesn't widen as a result of bias towards learning. Leading experts in this field will offer their insights on how to design a curriculum and foster a school culture which lends itself to the innate behaviours, maturity levels and learning styles of boys.

Key themes for 2018

- Design and implement successful intervention strategies to close the achievement gap between boys and girls
- Put in place effective catch-up programmes to boost outcomes at primary and secondary level
- Strategies to improve learning and social development to impact outcomes amongst boys
- Inspiring reluctant readers through competitive and collaborative exercises
- Approaches to tackling 'lad culture' from humour to risk taking and emotion

Plus, this year's afternoon keynote looks at the 'the gender agenda' exploring the bias that exists towards learning in schools and tackling these biases to prevent boys being held back.

Who should attend?

- Headteachers
- Assistant & Deputy Headteachers
- Heads of Faculty & Heads of Year
- English Coordinators
- Curriculum Leads

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This year's speakers include...



Gary Wilson

Education Consultant and Author - Raising Boys' Achievement

Gary Wilson is one of the country's leading experts on raising boys' achievement. He is a freelance education consultant, speaker, trainer, author and former teacher of 27 years. Gary has advised and delivered training in over a thousand schools and over thirty LAs across the UK.



Ali McClure

Education Consultant and Author - Making it Better for Boys

Ali McClure is an education consultant who has been running courses on behaviour management, music and parenting for eight years. A former teacher and deputy head, she also mentors and supports trainee teachers on school placements.



Ruth Powley

Deputy Headteacher, Wilmslow High School

Ruth Powley has been teaching for 22 years in a variety of roles including head of department, senior leader and senior leader consultant. She is currently the deputy headteacher at Wilmslow High School in Cheshire.



Bob Cox

Director, Searching for Excellence Ltd

Bob is an independent educational consultant. His work regularly takes him into schools where he is lucky enough to see some of the fantastic stretch and challenge provision being developed around the country. Bob's Opening Doors series received the ERA educational book award 2017.



Jonathan Robinson

Director of Advanced Learning Alliance, Dame Alice Owen's School

Jonathan is the Director of the Advanced Learning Alliance and has taught MFL for 17 years, he is a school governor and also responsible for the school's Single Equality Duty. Jonathan is also a Professional Mentor for ITT.

“Optimus is the only provider of CPD conferences that I will recommend to our staff”

Deputy Head, Kirkham Grammar School

09:00 – 09:30	Registration and refreshments		
09:30 – 09:45	Chair's Introduction and Welcome		
09:45 – 10:30 Keynote 1	Boys will be...brilliant! Getting it right for boys in primary and secondary education Gary Wilson, Education Consultant and Author - Raising Boys' Achievement		
10:30 – 11:10 Keynote 2: Case Study	Implementing a whole-school approach to identifying, monitoring and supporting underachieving boys Jonathan Robinson, Director of Advanced Learning Alliance and Steph Palfrey, Head of PE, Dame Alice Owen's School		
11:10 – 11:20	Questions and answers		
11:20 – 11:50	Morning refreshments		
11:50 – 12:40	Streamed Sessions 1		
	<p>1A: SECONDARY</p> <p>Reluctant writers: strategies to engage boys in writing more and improve exam stamina Ruth Powley, Deputy Headteacher, Wilmslow High School</p>	<p>1B: PRIMARY</p> <p>Inspiring reluctant readers: strategies to engage boys and close the gender gap. Mike Barnes, Assistant Headteacher and Coralie Corrin, Y5/6 Phase Leader & English Lead, Totley Primary School <i>Plus download six steps for inspiring a love of reading</i></p>	<p>1C: PRIMARY & SECONDARY</p> <p>Social and emotional learning programmes to improve empathy, resilience and learning outcomes amongst boys</p>
12:40 – 13:40	Lunch		
13:40 – 14:10 Keynote 3	Making it Better for Boys: The Gender Agenda Ali McClure, Education Consultant and Author – Making it Better for Boys		
14:10 – 14:20	Questions and answers		
14:20 – 15:10	Streamed Sessions 2		
	<p>2A: SECONDARY</p> <p>Making it Better for Boys: The Gender Agenda in Your School Ali McClure, Education Consultant and Author – Making it Better for Boys</p>	<p>2B: PRIMARY & SECONDARY</p> <p>Using data to identify underachieving boys to support interventions and address barriers to learning</p>	<p>2C: PRIMARY</p> <p>Practical tips to design a rich and ambitious curriculum in English KS1 and 2 to support boys' progress Bob Cox, Director, Searching for Excellence Ltd</p>
15:10 – 15:30	Afternoon refreshments		
15:30 – 16:20	Streamed Sessions 3		
	<p>3A: PRIMARY & SECONDARY</p> <p>Creating a boy-friendly school: strategies to hit all the right buttons to combat 'lad' culture and make it 'cool' to succeed Richard Burrows, Assistant Headteacher, Healing School</p>	<p>3B: SECONDARY</p> <p>Catch-up plans: designing effective catch-up plans to address the difficulties contributing to underachievement Ruth Powley, Deputy Headteacher, Wilmslow High School</p>	<p>3C: PRIMARY & SECONDARY</p> <p>Supporting the progress of more able, underachieving boys to guide learning, expand interests and raise aspirations Claire Gadbsy, Education Consultant, Trainer & Author</p>
16:20	Conference close		

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Easy Ways to Register:

1. Book online and receive instant confirmation
oego.co/Boys2018
2. Email: conference.bookings@optimus-education.com
3. Questions? Call us on 0845 450 6404

Annual national one-day conference

13 June 2018, London

Pricing:

Prices	Book before 07/05/2018	Book after 07/05/2018
Primary	■ £269 + VAT	■ £299 + VAT
Secondary and Colleges	■ £349 + VAT	■ £379 + VAT
LA	■ £399 + VAT	■ £429 + VAT

If you do not fit into one of the above categories, please contact us on 0845 450 6404 or email oe.conferences@optimus-education.com

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steps to

Make the most of your day and take action back at school.

1

Before
the day

Create your account at oego.co/Boys2018Resources and gain access to pre-event reading and resources.

PLUS

- Find out how using challenging texts can stimulate high-quality writing and support transition from KS2-3

2

During
the day

Hear the latest updates on ways to manage gender differences to learning and have your burning questions about best practice answered by our experts and outstanding practitioners.

PLUS

- Share guidance with colleagues on gathering, analysing and learning from data

3

After
the day

Log in to oego.co/Boys2018Resources to download the speaker presentations and share these with colleagues

PLUS

- Get 10 strategies for engaging more able, underachieving boys

4

Share
across your school

Download six steps for inspiring a love of reading

Start accessing these resources today by creating a free delegate account on oego.co/Boys2018Resources

Become an Optimus Premium Plus member and gain resources to aid your external CPD delivery.