

# Practical Strategies for Safeguarding in Education

Work together effectively to support  
mental health needs and protect children online

[oegeo.co/oeSafeguarding](http://oegeo.co/oeSafeguarding)

 [#oeSafeguarding](https://twitter.com/oeSafeguarding)

Expert speakers include:

**Will Gardner**

Chief Executive Officer, Childnet

**Caroline Hounsell**

Director of Partnerships, Product Development and Training,  
MHFA England

**Ella Savell-Boss**

Safeguarding Manager, Shireland Collegiate Academy

**David Marshall**

Headteacher, Cale Green Primary School



## KEY HIGHLIGHTS

### ONLINE

Understand the new and  
emerging online trends

### PARTNERSHIP WORKING

Work together efficiently  
and effectively across all  
agencies

### MENTAL HEALTH

Create a whole school  
approach to supporting  
students

In association with:

# Practical Strategies for Safeguarding in Education

## New threats, social media, online grooming, sexting, cyberbullying...

Safeguarding children online is a constant challenge. With the dangers children and young people are exposed to developing continuously, it's vital you stay up-to-date with new trends to ensure you empower your students with knowledge and skills to stay safe online.

### Are you confident you can provide your students the skills they need to stay safe online?

### Do you understand the new and emerging trends in online safety for 2017/18?

### Can you work with parents to tackle cyberbullying?

Our **Practical Strategies for Safeguarding in Education** conference will provide you with the expert guidance and innovative resources you need to ensure pupils at your school are fully protected.

### Why attend this event?

- **Online Safety:** Get up-to-date on the latest emerging dangers and know how to educate pupils effectively to stay safe online
- **Cyberbullying:** Know how to manage cases of cyberbullying and protect both staff and students
- **Resilience:** Learn how to build resilience, confidence and self-esteem to cope with social media pressure

### Who should attend?

- DSLs and DCPOs
- Headteachers/Principals
- Deputy/Assistant Heads
- Local Authority Safeguarding Teams

*“Engaging, thought provoking – it will enable me to develop our school practice considerably”*

Assistant Headteacher & DSL (2017 Delegate)

Optimus Education offers a wealth of expertise to support your whole school improvement. From non-curricular awards, timely and informative conferences, packaged and bespoke consultancy, to in-house training and membership, Optimus is your one-stop-shop for your school or academy.

Head to [oego.co/safeguardingpp](http://oego.co/safeguardingpp) to find out more.

## This year's speakers include...



### Will Gardner

#### Chief Executive Officer, Childnet

Will Gardner is the CEO of Childnet, a children's charity working with others to help make the internet a great and safe place for children. Will has been at Childnet since 2000 and has been the CEO since 2009. He is a Director of the UK Safer Internet Centre, in which Childnet is a partner alongside two other charities, the Internet Watch Foundation and the South West Grid for Learning, and in this role Childnet organises *Safer Internet Day* in the UK.



### Caroline Hounsell

#### Director of Partnerships, Product Development and Training

Caroline was one of the first Mental Health First Aid England Instructors to be trained and joined the national MHFA England training team in 2007. In 2015 she was appointed into a new role as MHFA England's Director of Partnerships and Business. Caroline runs MHFA Instructor refresher workshops, is a regular speaker at conferences and is an all-round advocate of MHFA.



### David Marshall

#### Headteacher, Cale Green Primary School

With almost 30 years' experience in primary education, David has been headteacher at Cale Green Primary School in Stockport for 17 years. Cale Green is a truly comprehensive school with children coming from a wide range of socio-economic, cultural and faith backgrounds. David has spoken at national conferences on areas such as PSHE and Inclusion. David is also a Local Leader of Education, a Pupil Premium Grant reviewer, a headteacher mentor and has held various roles including that of Chair of the Stockport Excellence Cluster.



### Ella Savell-Boss

#### Safeguarding Manager, Shireland Collegiate Academy

For the past decade, Ella has worked in the ever changing and complex field of safeguarding and is currently the Safeguarding Manager at Shireland Collegiate Academy in the West Midlands. She is also founding Director of Aspirational, Bespoke, Creative Training Ltd where, as of 2014, they have offered bespoke training courses relating to all aspects of safeguarding work and staff development.



### Russell Symons

#### Founder, Impressionable Minds

Russell has been publicly recognised for his ground-breaking work as founder of Impressionable Minds, an extension of his passion for educating young people about crime and working with them to identify and explore associated risk. Key to his success is the drive to divert pupils from school exclusion and further risky behaviours through collaborative interventions developed for pupils to examine, reflect on and challenge their own ideas about crime and anti-social behaviour.



### Charlotte Robertson

#### Co-founded, Digital Awareness UK

With a background in digital marketing, YouTuber and Co-founder of the online safety organisation Digital Awareness UK Charlotte Robertson has represented global brands, and her videos have been viewed and shared by over 100,000 fans. This allows her to thrive in the digital world, but most importantly it helps her to understand and share her insights around how young people are engaging with social media.

09:00 – 09:45 Registration and refreshments

09:45 – 10:00  
**Chair's Introduction** **Chair's Introduction & Welcome**

10:00 – 10:40  
**Online Safety** **Understand new and emerging trends in online safety**  
Know how to provide your students the skills and knowledge to stay safe online and have discussions with parents about the dangers to ensure they stay safe outside of school  
*Will Gardner, Chief Executive Officer, Childnet*

10:40 – 11:20  
**Partnership Working** **Gain a vital insight on best practice partnership working**  
Overcome communication barriers and work efficiently and effectively together with education, social care, local authorities and parents to keep children safe

11:20 – 11:30 Questions

11:30 – 12:00 Morning refreshments

12:00 – 12:50 **Interactive workshops 1**

**1A: SOCIAL MEDIA – SECONDARY**  
Understand the pressures of social media, how it can lead to potentially dangerous situations and know how to run sessions in a way that resonates with students  
*Plus, read our guide on developing in school peer group support to tackle online abuse*  
*Charlotte Robertson, Co-founded, Digital Awareness UK*

**1B: E-SAFETY – PRIMARY**  
Learn how to deliver age appropriate messages to primary aged pupils which explore a range of relevant risks and challenges children are facing online  
*Will Gardner, Chief Executive Officer, Childnet*

**1C: RESILIENCE**  
Learn how to build resilience, confidence and self-esteem to prepare children for the future and help them through tough times  
*Gain access to our resource on creating a resilient environment for learners*

**1D: ANXIETY**  
Understand the root causes of anxiety and gain practical strategies to lead sessions with individual students and year groups to manage anxiety  
*Caroline Housell, Director of Business and Partnerships, MHFA England*

12:50 – 13:50 Lunch

13:50 – 14:20  
**Mental Health** Hear from two schools who share their top tips and most effective methods to reduce the stigma around mental health and create a whole school approach to supporting students  
*Ella Savell-Boss, Safeguarding Manager, Shireland Collegiate Academy*

14:20 – 15:10 **Interactive workshops 2**

**2A: SEXTING**  
Gain new ways to talk to students about sexting and ensure all staff know how to respond to an incident  
*Helen Corteen, Head of Education and Participation, Brook & Carole Jackson, Safeguarding Lead, Brook*

**2B: PARENTS**  
Practical strategies to engage with parents, have difficult conversations and create a positive professional relationship to keep students safe  
*David Marshall, Headteacher, Cale Green Primary School*

**2C: GANGS**  
Learn how to safeguard young people from being groomed by gangs and ensure all staff can spot the early warning signs  
*Russell Symons, Founder, Impressionable Minds*

**2D: STAFF TRAINING**  
Know how to lead safeguarding training with your colleagues and ensure all staff can manage disclosures and know the steps to take to support the child

15:10 – 15:30 Afternoon refreshments

15:30 – 16:20 **Streamed sessions 3**

**3A: CYBERBULLYING**  
New, proven and practical strategies to protect children and staff from cyberbullying and raise awareness for parents  
*Plus, take away our guide on tackling cyberbullying against teachers*

**3B: CSE**  
Know how to recognise the signs of CSE including older students exploiting younger students and understand the appropriate action to take if a pupil is at risk  
*Gain access to our resource on how to talk to parents about CSE*  
*Ella Savell-Boss, Safeguarding Manager, Shireland Collegiate Academy*

**3C: SELF-HARM**  
Gain techniques to identify the different types of self-harm and know how to build a support network for students self-harming  
*Caroline Housell, Director of Partnerships, Product Development and Training, MHFA England*

**3D: EMOTIONAL NEGLECT**  
New, proven and adaptable methods to support a child experiencing emotional neglect and work positively with the family

16:20 Conference close

# Practical Strategies for Safeguarding in Education

One Day National Conference - 22 February 2018, London

## Easy ways to register...

1. Book online and receive instant confirmation  
[oego.co/Safeguarding18](http://oego.co/Safeguarding18)
2. Email: [oe.conferences@optimus-education.com](mailto:oe.conferences@optimus-education.com)
3. Questions: Call 0845 450 6404

Please see [oego.co/TandCs](http://oego.co/TandCs) for our subscriptions, cancellations and refund policy

## Pricing

Prices	Book before 16/12/17	Book after 16/12/17
Primary	£269 + VAT	£299 + VAT
Secondary	£349 + VAT	£379 + VAT
LAs	£399 + VAT	£429 + VAT
Lawyers and Advisors	£429 + VAT	£459 + VAT
Premium Plus*	You could attend this event as part of your Premium Plus package. For further information please contact your Account Manager.	

If you do not fit into one of the above categories, please contact us on 0845 450 6404 or email [oe.conferences@optimus-education.com](mailto:oe.conferences@optimus-education.com)

Booking reference

## Four steps to safeguarding all students across your school

1

**Before**  
the day

Login to your account at [oego.co/Safeguarding18](http://oego.co/Safeguarding18) and gain access to pre-event reading and resources

PLUS

- Use the self-assessment survey to reflect on your current situation
- Gain access to our resource on creating a resilient environment for learners

\*Don't have an account? Create an account at [oego.co/Delegate](http://oego.co/Delegate)

2

**During**  
the day

Have your questions answered by our experts and outstanding practitioners

PLUS

- Discuss challenges with peers and build up a network of support
- Select targeted workshops to suit your specific need

3

**After**  
the day

Log in at [oego.co/Safeguarding18](http://oego.co/Safeguarding18) to download the speaker presentations and share these with colleagues

PLUS

- Gain access to our guide on tackling cyberbullying against teachers
- Use the self-assessment survey to see what you've learned

4

**Share**  
across your school

Use 3 units of our Preventing Prejudice-Based Bullying training\*

Start accessing these resources today by creating a free delegate account on [oego.co/Delegate](http://oego.co/Delegate)

Please contact your account manager for details or email [customer.services@optimus-education.com](mailto:customer.services@optimus-education.com)

\*Access for Premium Plus members only. Contact customer services for more info.