

Positive Parental Engagement to Support Pupil Outcomes

Engage 'hard to reach' parents, raise aspirations and support learning at home

21st March, Manchester

09:00 – 09:45	Registration and refreshments	
09:45 – 10:00	Chair's Introduction and Welcome <i>Emma Beresford, Director, PEN</i>	
10:00 – 10:40 Positive Engagement Case Study	How we build early, strong and long-term relationships with parents: <ul style="list-style-type: none"> - Practical ways to successfully involve parents in your school community, build trust and create a positive relationships - Discover new ways to capitalise on your parents' skills and how they can enrich the whole-school community - Practical strategies to manage overly involved parents and enable them to find the right balance to motivate and support their child <i>Simon Feasey, Headteacher, Bader Primary School</i>	
10:40 – 11:20 Aspirations	Raising aspirations and turning around negative mindsets: <ul style="list-style-type: none"> - Understand the root cause of parental negativity and how to manage it effectively - Know how to engage parents in the opportunities available to their children to increase their expectations and aspirations <i>Dr Janet Goodall, Lecturer in Education, University of Bath</i>	
11:20 – 11:30	Questions	
11:30 – 12:00	Morning Refreshments	
12:00 – 12:50	Streamed Sessions 1	
1A		1B
Learning at Home – Secondary		Learning at Home - Primary
<p>Successful methods to support learning & literacy at home: Know how to engage parents from the beginning and equip them with the resources and strategies to support their child to make good progress and prepare for exams</p> <p><i>Janet Davies, Senior Trainer, PEN</i></p>		<p>Innovative resources, new strategies and example workshops to support home learning: Ensure parents are equipped with the knowledge and literacy skills to enable their child to meet the higher expectations of the new curriculum</p> <p><i>Emma Beresford, Director, PEN</i></p>
12:50 – 13:50	Lunch	
13:50 – 14:10 Parental Perspective	How to engage 'hard to reach' parents: Hear first-hand experience from a parent who didn't have a good experience of school, what turned around their perception and how they were supported throughout their child's education	
14:10 – 14:30 Communication	Gain a vital insight into the key learnings of the Parent Engagement Project and know how text, email and online communication can be used more extensively and creatively to engage parents in their child's learning. <i>David Burgess, Schoolcomms</i>	
14:30 – 14:35	Questions	
14:35 – 15:25	Streamed Sessions 2	
2A		2B
Positive Language		EAL Families

<p>Gain strategies to manage and respond to negativity from parents:</p> <p>Ensure the language you use with parents is positive and know how to appropriately defuse challenging situations</p> <p>Alex Dean, Deputy Headteacher, Bringley Grammar School</p>		<p>Learn how to support EAL and asylum seeker families where English isn't spoken at home to enable them support their child's learning and the transition to a new country</p> <p>Kimberley Mosby, Senco, Beckfoot Upper Heaton</p>
15:25 – 15:45	Afternoon refreshments	
15:45 – 16:35	Streamed Sessions 3	
3A		3B
Social Media		Workshops
<p>Utilise social media to effectively reach, communicate and engage with different types of parents whilst ensuring clear boundaries and appropriately responding to negative comments</p> <p>Richard Burrows, Assistant Principal, Healing School</p>		<p>New ways for getting parents in the building: Gain proven and innovative methods for engaging parents in school activities and workshops and ensuring they attend</p> <p>Simon Feasey, Headteacher, Bader Primary School</p>
16:35	Conference Close	