

 #oeDATA

# Accurate & Effective Data Use in Secondary Schools

Use your data to set reliable targets, track and drive progress and manage the impact of 1-9 GCSEs, KS2 scaled scores and Progress 8

[www.oeconferences.com/data17](http://www.oeconferences.com/data17)

Expert speakers include:

**Peter Atherton**

Data Manager, Minsthorpe Community College

**Ellie Piper**

Data Manager, Ferndown Upper School

**Peter Kent**

Headteacher, Lawrence Sheriff School

**OPTIMUS  
UNLIMITED  
CPD MEMBERS  
CAN ATTEND THIS  
EVENT  
FOR FREE!\***

## KEY BENEFITS

### TARGET SETTING

Set accurate targets through KS3 and KS4

### PROGRESS 8

Calculate, predict and maximise your score

### OFSTED

Clarify Ofsted's data expectations for 2017

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## Start of 1-9 GCSE grades. Introduction of KS2 scaled scores. The impact of Progress 8.

In a period of such continuous change, it is vital you keep up to date and use your data to make a positive impact on progress across your school.

## Are you confident that your data use is efficiently driving student progress?

This timely conference is your opportunity to ensure you are using your data effectively to enable accurate target setting, reliably track progress and predict grades.

### Why attend this event in 2017?

- Gain guidance on how to manage the transition to GCSE 1-9 grades and set accurate targets through KS3 and KS4
- Know how Progress 8 can be used to set targets and identify areas for improvement across your school
- Gain clarity on what Ofsted inspectors are looking for and how to use data to evidence progress during an inspection

This is much more than a one-day conference, gain access to a wealth of wraparound resources from **optimus-education.com** to provide further support back at school. Includes an audit to assess your level of proficiency before and after the event to ensure the training has an impact!

### Who should attend?

- Data Managers
- Deputy/Assistant Headteachers
- Headteachers/Principals
- Assessment Co-ordinators

*Informative. Intense. Complex.  
Some clear nuggets to go back and  
implement immediately"*

HEADTEACHER, SIR THOMAS WHARTON COMMUNITY COLLEGE

## Unlimited CPD is here!

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**optimus-education.com**

## This year's speakers include...



### David Meller

**SIMS and Data Manager, Alsager School**

David is the SIMS and Data Manager at Alsager School in Cheshire and Chair and Founder of the Chimney House Alliance School Data Network, a supportive network for school data managers. David has embedded effective use of data at Alsager by showing how it can be used as positive tool that supports teaching and student achievement.



### Ellie Piper

**Data Manager, Ferndown Upper School**

Ellie is the Data Manager at Ferndown Upper School, a 13-19 state school in Dorset. She also works as a Freelance Technical Support Advisor for 4Matrix. Before making the move to the education sector, Ellie worked as a database analyst and programmer for a large IT services company.



### Peter Kent

**Headteacher, Lawrence Sheriff School**

Peter has been headteacher of Lawrence Sheriff School in Rugby since 1999. During his 16 years as a headteacher Peter has also worked part-time for the National College for School Leadership. He became a National Leader of Education in 2008 and Lawrence Sheriff became a Teaching School in 2012.



### Matt Stevenson

**Assistant Headteacher, Henbury Secondary School**

Matt is Vice Principal at Hanham Woods Academy in east Bristol and joined the Future Leaders programme in 2013. He has pioneered the use of data 'scorecards' to dramatically simplify the presentation and use of data in schools.



### James Lissaman

**Deputy Headteacher, De Lisle College**

James is Deputy Headteacher at De Lisle College. His main responsibility is Achievement and Data Analysis which he has led on for the last five years. Pastorally, he works with years 11, 12 and 13 with a large focus on academic performance. He is a PE teacher and this allows him to be involved with his biggest passion, sport, on a daily basis.



### Peter Atherton

**Data Manager, Minsthorpe Community College**

Peter has been the Data Manager at Minsthorpe Community College, Wakefield since 2012 and has over fifteen years' experience in analysing education data. Peter is a keen believer in supporting education strategy through effective data management and sharing of good practice which he advocates through his blog at [dataeducator.wordpress.com](http://dataeducator.wordpress.com)



### Kristian Still

**Headteacher, Focus Learning Trust**

Kristian Still is a Headteacher with Focus Learning Trust, an Ofqual Subject Expert, Primary School Governor and assessment enthusiast with 6 years SLT experience leading the use of data in schools to inform strategic planning, teaching and to raise student outcomes. For the past 18 months, Kristian has been investigating the use of Gap Analysis techniques to raise pupils attainment, promote learner engagement and evaluate teaching effectiveness.

09:00 – 09:45 Registration, networking and refreshments

09:45 – 10:00 **Chair's introduction and welcome**

10:00 – 10:35  
**A focus on strategic data use**

**What should strategic data use now look like in schools?**

- How to use data to drive meaningful change and accurately measure progress across your school
- Gain clarity on data to help your school makes sense of KS2 scaled scores, the impact of Progress 8 and Attainment 8 and the introduction of new GCSEs
- Thinking strategically about the audience and purpose of your data and how to use and present it effectively to SLT, parents, governors and staff

Peter Atherton, Data Manager, Minsthorpe Community College

10:35 – 11:10  
**Time and efficiency**

**Making data work for you to help manage your workload and increase efficiency**

- Know what data to collect to avoid 'data for data's sake'
- Gain guidance on what you can do to make a real, positive impact on the school with data
- Discover new and innovative ways to save time and increase data efficiency

David Meller, SIMS and Data Manager, Alsager School

11:10 – 11:20 Questions

11:20 – 11:50 Morning Refreshments

11:50 – 12:40 **Streamed Sessions 1**

<p><b>1A: Transition from KS2</b></p> <p>Learn how to successfully interpret KS2 scaled scores and work with feeder primary schools: Use this data to set challenging but realistic targets and accurately measure progress for incoming Y7 students</p>	<p><b>1B: Your Progress 8 Score</b></p> <p>Know how to calculate, predict and maximise your Progress 8 score and how it fits into your whole-school curriculum offer</p> <p>Peter Kent, Headteacher, Lawrence Sheriff School</p>	<p><b>1C: Engaging Staff</b></p> <p>New ways to positively engage staff in consistent and quality data use: What to share with them, ensure they understand its value and innovative ways to help save them time</p> <p>Matthew Stevenson, Assistant Headteacher, Henbury Secondary School</p>
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12:40 – 13:40 Lunch, Networking & Exhibition

13:40 – 14:10  
**Data and Ofsted**

**New performance measures and Ofsted inspections in 2016/17**

- Gain clarity on what inspectors are looking for from your data and what questions they will ask
- Learn how Ofsted will hold your school accountable and make comparisons between schools when looking at new performance measures without prior data
- Understand how RAISEonline and the Ofsted Data Dashboard will be used before and during inspections

14:10 – 14:25  
**Data Systems Quick-Fire**

**How can a data system increase efficiency?** Hear from schools using 3 different system providers and how they save them money and increase efficiency

14:25 – 14:30 Questions

14:30 – 15:20 **Streamed Sessions 2**

<p><b>2A: KS4 Targets &amp; Tracking</b></p> <p>Manage the transition to new 1-9 GCSE grades and two different data sets: Measure student progress, enable teachers to set accurate targets and reliably predict both number and letter grades for current Y10s</p> <p>James Lissaman, Deputy Headteacher, De Lisle College</p>	<p><b>2B: Presenting Data to Parents</b></p> <p>New and efficient ways to ensure your reports are clear and understood by parents and that the data you present, including new Progress 8 data, helps demonstrate progress effectively</p> <p><i>Plus, take away a booklet of example progress reports to use back in your school</i></p> <p>Peter Atherton, Data Manager Minsthorpe Community College</p>	<p><b>2C: Data in the Classroom</b></p> <p>Effective methods to make data relevant to teachers in their day-to-day role: Equip all staff with the skills to use data to inform decision making in the classroom and drive student progress</p> <p>Kristian Still, Headteacher, Focus Learning Trust</p>
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15:20 – 15:40 Afternoon Refreshments

15:40 – 16:30 **Streamed Sessions 3**

<p><b>3A: KS4 Targets &amp; Tracking</b></p> <p>How to ensure your whole-school data system can set reliable KS3 targets, identify gaps in progress and ensure all students make good progress throughout KS3</p>	<p><b>3B: Progress 8: Measuring Progress</b></p> <p>Understand how to use Progress 8 to set targets, use this data to identify areas of improvement and track and measure progress in individual subjects</p> <p><i>Gain access to our post-event webinar and have your specific Progress 8 questions answered</i></p> <p>Ellie Piper, Data Manager, Ferndown Upper School</p>	<p><b>3C: Reporting</b></p> <p>Know what to include in your reports to governors to ensure your data can be efficiently interpreted, used for strategic oversight and drives school performance</p>
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16:30 Conference Close

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One Day National Conference  
17 January 2017, London

## 4 Easy Ways to Register...

1. Book online and receive instant confirmation  
[www.oconferences.com/data17](http://www.oconferences.com/data17)
2. Fax: 0845 450 6410 (UK bookings)  
+4420 7265 4121 (Non-UK bookings)
3. Email: [jamie.maw@optimus-education.com](mailto:jamie.maw@optimus-education.com)
4. Post: Accurate & Effective Data Use in Secondary Schools  
Optimus Education, 2nd Floor,  
5 Thomas More Square,  
London E1W 1YW

## Pricing

Prices	Book before 25.11.16	Book after 25.11.16
Secondary	■ £349 + VAT	■ £379 + VAT
LAs	■ £399 + VAT	■ £429 + VAT
Others	■ £429 + VAT	■ £459 + VAT
Unlimited CPD*	■ (This event is part of your subscription)	

\* **Optimus Unlimited CPD** members are entitled to book a place for one delegate per conference. Unlimited CPD members can purchase additional delegate places at a discount of 50% off the standard price. Contact us on 0845 450 6404 for more information.  
All conference places are subject to availability and bookings are taken on a first come, first served basis.

Please register the following delegates (Please write in BLOCK CAPITALS)

### First Delegate

I am a member of Optimus Education ☐

Title:	Forename:	Surname:
Job title:		
Email:	Twitter:	

### Second Delegate

I am a member of Optimus Education ☐

Title:	Forename:	Surname:
Job title:		
Email:	Twitter:	

### Organisation to invoice

Organisation:	
Address:	
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### What happens now?

- 1 Fill in this booking form and post or fax it back to us
- 2 An invoice will be raised and sent to your organisation
- 3 You will receive joining instructions by email and post 3 weeks before the conference

Promotional code

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