

 **#oeMATs**

Effective Operations of Multi-Academy Trusts

Build efficient communication structures, centralise common services and maintain a robust financial process across your schools

oe.go.co/MATsOperations

Expert speakers include:

Russell Dalton FISBL

COO, Diocese of Worcester Multi-Academy Trust

Mark Knapton

CEO, Healing Multi-Academy Trust

Nick MacKenzie

Partner, Browne Jacobson LLP

Brian Lightman

Education Consultant and former General Secretary of ASCL

KEY BENEFITS

STRUCTURES

Build effective communication and delegation structures

FINANCE

Create efficient financial operations

BRAND

Develop an attractive MAT employer brand

Effective Operations of Multi-Academy Trusts

With multi-academy trusts shaping today's educational landscape and continuing to grow, it's vital that they have efficient structures in place to enable effective operations of their schools.

Our **Effective Operations of Multi-Academy Trusts** conference provides an immersive day of targeted workshops and informative keynotes to ensure your MAT has the robust structures in place to develop sustainably and successfully.

Why attend this event in 2018?

- **Communication:** build an efficient reporting, communication and delegation structure across your MAT.
- **Identity:** create harmony by finding the delicate balance between change and keeping a school's identity.
- **Central Services:** understand when to centralise which services.
- **Grants & Funds:** know what grants and funds are available and how to create a strong application.

Who should attend?

- COO
- CFO
- CEO
- Finance Director
- Group Facilities Manager
- Head of Procurement

Bringing together MAT leadership teams nationwide, this event offers an opportunity to develop your network and interact with educational experts and peers.

Optimus Education offers a wealth of expertise to support your whole-school improvement.

From noncurricular awards, timely and informative conferences, packaged and bespoke consultancy, to in-house training and membership, Optimus is your one-stop-shop for your school or academy.

Head to oego.co/MATsOperations to find out more.

This year's speakers include...



Nick MacKenzie

Partner, Browne Jacobson LLP

Nick is independently ranked as a leading lawyer for education nationally. He has significant experience advising on the creation and development of academy groups, joint ventures and collaborations in the education sector, establishment of trading vehicles and providing governance and strategic advice.



Russell Dalton FISBL

Chief Operating Officer, Diocese of Worcester Multi-Academy Trust

Russell became a school business manager 13 years ago, after a full career in the Army. After leaving the Army he worked at a large high school in Worcestershire and, along with his business team, supported a number of primary schools. He is now the chief operating officer for a 12 school MAT which is growing.



Lorraine Ashover

Director, Minerva Procurement Consultancy Services Limited

Lorraine is director of Minerva Procurement Consultancy Services Limited. Minerva helps schools reduce costs, streamline procurement practices, be compliant, get 'best value' and save time.



Mark Knapton

Chief Executive Officer, Healing Multi-Academy Trust

Mark is the CEO of Healing Multi-Academy Trust in North East Lincolnshire. Previous to this he was the principal of Healing School – A Science Academy, a highly successful 'outstanding' secondary school. Healing MAT is a small trust of seven schools. A strong board of trustees is now in place – but there were challenges as it developed from one local governing body.



Emma Hughes

Head of HR Services, Browne Jacobson LLP

Emma manages the team responsible for providing HR consultancy services to a range of clients. Emma has extensive experience of the education sector, having previously been HR director for a large academy trust.



Brin Best

Education Consultant

Brin is an award-winning educational consultant and best-selling author who has been supporting schools with their fundraising work for over 20 years. He pioneered the strategic approach to fundraising which is now in use across the UK. Brin is the author of several books, including 'Cost-effective Fundraising for Schools'.



Brian Lightman

Education Consultant and former General Secretary of ASCL

Brian was general secretary of the Association of School and College Leaders from September 2010 - January 2016. Now a self-employed leadership specialist, he has a wide-ranging portfolio. This includes working with individual and groups of schools, providing coaching for middle and senior leaders, professional development and support for school improvement.

09:00 – 09:45 Registration and refreshments

09:45 – 10:00 **Chair's Introduction and Welcome**
Nick MacKenzie, Partner, Browne Jacobson LLP

10:00 – 10:40 **Communication**
Building effective communication structures: understand the relationship between the COO, CEO, CFO and the board and create an efficient reporting, communication and delegation structure
Russell Dalton FISBL, Chief Operating Officer, Diocese of Worcester Multi Academy Trust

10:40 – 11:10 **Finance**
Creating efficient financial operations across your MAT: know what to outsource and gain strategies to maintain a robust, consistent financial process across your trust

11:10 – 11:20 Questions and answers

11:20 – 11:50 Morning refreshments

11:50 – 12:40 Streamed Sessions 1

1A: MAT Brand
Create an attractive MAT employer brand and become an employer of choice to increase staff retention across your schools.
Plus, read our 4 ways for MATs to become employers of choice
Emma Hughes, Head of HR Services, Browne Jacobson LLP

1B: Identity of schools
How to find the delicate balance between change and keeping a school's identity and create harmony when schools push back
Brian Lightman, Education Consultant and former General Secretary of ASCL

1C: Estates
Know the policies and processes needed to manage your school estates effectively and make the most out of your school's resources

12:40 – 13:40 Lunch

13:40 – 14:10 **Central Services**
Creating centralised services for your MAT: know when to centralise which services, and understand when a central structure may not be appropriate
Plus, gain access our case study on centralisation in a MAT

14:10 – 14:20 Questions and answers

14:20 – 15:10 Streamed Sessions 2

2A: Procurement
Know how to maximise the potential of collaborative purchasing power and economies of scale and gain advice on creating compliant tender documents
Lorraine Ashover, Director, Minerva Procurement Consultancy Services Limited

2B: T&Cs
Understand the steps to harmonise staff terms and conditions across the MAT and support staff throughout the process
Emma Hughes, Head of HR Services, Browne Jacobson LLP

2C: Insolvency
Learn to spot the early warning signs of insolvency and understand what actions must then be taken

15:10 – 15:30 Afternoon refreshments

15:30 – 16:20 Streamed Sessions 3

3A: Grants & Funds
Understand what grants and funds are available to MATs and how to create a strong application to ensure success
Brin Best, Education Consultant

3B: Risk Register
Know how to create and effectively manage the risk register to identify areas of concern and report findings to the MAT board
Take away our risk register template to use back at school

3C: Governance Case Study
How to implement a skill set analysis to match people to the trustee board roles and build a strong board
Gain access to our webinar on building the trustee board
Mark Knapton, CEO, Healing Multi-Academy Trust

16:20 Conference close

Effective Operations of Multi-Academy Trusts

ONE DAY NATIONAL CONFERENCE - 31 January 2019, London

Build efficient communication structures, centralise common services and maintain a robust financial process across your schools

Easy Ways to Register

1. Book online and receive instant confirmation: oego.co/MATsOperations
 2. Email: conference.bookings@optimus-education.com
 3. Questions: Call us on 0845 450 6404
- Please see oego.co/TandCs for our subscriptions, cancellations and refund policy

Pricing

Prices	Book before 09/12/18	Book after 09/12/18
1 Delegate from a MAT	£349 + VAT	£379 + VAT
2 Delegates from the same MAT	£598 + VAT	£658 + VAT
Lawyers & Advisers	£429 + VAT	£459 + VAT
Other	£429 + VAT	£459 + VAT
Premium Plus Member	You could attend this event as part of your Premium Plus package. For further information please contact your Account Manager.	

If you do not fit into one of the above categories, please contact us on 0845 450 6404 or email oe.conferences@optimus-education.com

4 steps to create efficient operations across your MAT

1

Before
the day

Create your account at oego.co/MATsOperationsResources and gain access to pre-event reading and resources

PLUS

- Read our 4 ways for MATs to become employers of choice
- Gain access our case study on centralisation in a MAT

2

During
the day

Have your burning questions answered by our experts and outstanding practitioners

PLUS

- Discuss challenges with peers and build up a network of support
- Select targeted workshops to suit your specific need

3

After
the day

Log in at oego.co/MATsOperationsResources and access the post-event resources

PLUS

- Download the speaker presentations and share these with colleagues
- Gain access to our risk register template to use back at school

4

Share
across your school

Gain access to our staff wellbeing training units to support colleagues across your MAT*

Start accessing these resources today by creating a free delegate account on oego.co/Delegate

*Access for Premium Plus members only