

 #oeBoysProgress

Engaging and Supporting the Progress of Underachieving Boys

Build resilience, change attitudes and develop a rich curriculum to help close the gender gap in your school

www.oego.co/Boys

Expert speakers include:

Gary Wilson

Education Consultant and Author - Raising Boys' Achievement

Sam Baars

Director of Research, LKMCo

Ruth Powley

Deputy Headteacher, Wilmslow High School

Nicola Wileman

Headteacher, Totley Primary School

OPTIMUS
UNLIMITED
CPD MEMBERS
CAN ATTEND THIS
EVENT
FOR FREE!*

KEY BENEFITS

BREAK DOWN THE BARRIERS

Proven strategies to engage, motivate and support progress

CHANGE ATTITUDES

Build resilience and change perceptions of learning

LITERACY

Improve reading and writing in boys

In association with:



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Boys continue to underperform compared to girls at every stage of education.

A number of factors could be in play: a lack of resilience, disaffection, parental disengagement, an uninspiring curriculum, negative labelling of boys...

But how do you work to help boys raise their game and set their sights higher? How do you build their emotional intelligence and resilience? How do you develop a rich curriculum that inspires?

The gender gap is nothing new. But now is the time for you to take stock, and hear from leading experts and outstanding practitioners, on what really works to help support the progress and raise the attainment of boys in your school.

Why attend this event in 2017?

- Break down the barriers to boys' achievement and change attitudes to learning
- Engage parents and increase their expectations and turn around negative mindsets
- Build a curriculum offering that provides relevance and interest to boys

Who should attend?

- Headteachers
- Assistant & Deputy Headteachers
- Heads of Department & Year
- English Coordinators
- Curriculum Leads

With Optimus, you get much more than just a conference. Gain access to a wealth of wraparound resources from optimus-education.com to make the most of your day, and take action back at school.

Unlimited CPD is here!

Now you can attend all our conferences for one annual cost...as well as having full access to our Knowledge Centre and over 40 download-and-deliver professional training courses.

optimus-education.com

This year's speakers include...



Gary Wilson

Education Consultant and Author - Raising Boys' Achievement

Gary Wilson is one of the country's leading experts on raising boys' achievement. He is a freelance education consultant, speaker, trainer, author and former teacher of twenty-seven years. Gary has advised and delivered training in over a thousand schools and over thirty LAs across the UK.



Sam Baars

Director of Research, LKMco

Sam is a researcher with particular interests in youth research, area-based inequalities and social science impact. He believes that robust, innovative social research is the key to tackling the barriers that prevent some young people from making fulfilling transitions to adulthood, and he channels this belief into a range of research projects at LKMco.



Ruth Powley

Deputy Headteacher, Wilmslow High School

Ruth believes strongly that the best way to improve educational outcomes is by inspiring teachers to 'reclaim the pedagogy' and use this intelligently, efficiently and proactively in their classrooms. She also has a website and blog, www.lovelearningideas.com that provides evidence-based resources and ideas.



Nicola Wileman

Headteacher, Totley Primary School

In 2007, Totley Primary School was put into Special Measures by Ofsted. In July 2015, (in the last week of term!) we had our OFSTED inspection and gained our Outstanding judgment. The journey that Totley has been on for the past 8 years has now ensured that all children are challenged throughout their time in school and that progress is very carefully monitored.



Bradley Busch

Director InnerDrive

Bradley Busch is the director of InnerDrive. InnerDrive run workshops that helps students develop a successful mindset and perform under pressure. This is based on their work with elite athletes, that include Premiership footballers and GB athletes – some of whom won medals at London 2012. Last year, InnerDrive worked with over 120 schools across the country, helping over 25,000 students, teachers and parents.



Richard Burrows

Assistant Principal, Healing School

Richard is an Assistant Principal at an Outstanding School in charge of Teaching and Learning and CPD. He has developed a team of Teacher Learning Champions who lead whole school and external training ensuring staff retention and a "grow your own" culture is embedded. He believes that the teaching and support staff are the schools' best asset and that every single pupil receives the best possible education in a stimulating, safe and intellectually challenging environment.



Dan Freedman

Journalist

Dan Freedman grew up wanting to be a professional footballer. That didn't happen. Instead, he went on to become a top football journalist, personally interviewing the likes of Cristiano Ronaldo and Lionel Messi. He is a literacy consultant for The Premier League as well as taking on the role of Ambassador for The Youth Sports Trust. Dan still plays football whenever he can.

09:00 – 09:40	Registration and refreshments		
09:40 – 09:50	Chair’s introduction and welcome		
09:50 – 10:50	Boys will be....brilliant: Learn how to break down the barriers to boys’ achievement and take away proven strategies which actually support progress <i>Gary Wilson, Education Consultant and Author - Raising Boys’ Achievement</i>		
10:50 – 11:20	White working class or white “deprived” class?: Who is this underperforming group and how can your school work with students and their parents to change attitudes towards learning <i>Sam Baars, Director of Research, and Ellie Mulcahy, Researcher, LKMCo</i>		
11:20 – 11:30	Questions		
11:30 – 12:00	Morning Refreshments		
12:00 – 12:50	Streamed Sessions 1		
	1A: Disaffected Boys - Secondary Proven ways to engage disaffected boys with low level achievement: Encourage them to take pride in their work and effectively change attitudes towards school and learning <i>Plus, gain access to our case study on working to raise boys’ achievement</i>	1B: Writing – Primary Practical strategies to build resilience and originality in boys’ creative writing, develop their life experiences to draw on and support them to want to edit and improve their writing <i>This workshop will provide strategies to support pupils with their writing in KS1 and KS2</i> <i>Bob Cox, Director of Searching for Excellence Ltd</i>	1C: Parental Engagement Learn how to engage parents, increase their expectations and aspirations and turn around negative mindsets to support the progress of boys Pete Wilkes, Headteacher, Candleby Lane Primary School
12:50 – 13:40	Lunch, Networking & Exhibition		
13:40 – 14:10	The psychology and mindset of learning for underachieving students: Practical ways to create an environment in your school that encourages motivation, resilience and learning <i>Bradley Busch, Director, InnerDrive</i>		
14:10 – 14:30	Writing for boys and supporting boys’ literacy – an author’s perspective on what works <i>Dan Freedman, Journalist</i>		
14:30 – 14:35	Questions		
14:35 – 15:25	Streamed Sessions 2		
	2A: More Able Boys – Secondary New ways to engage your more able boys who are underachieving: Ensure they strive for the top grades and successfully change their attitudes and work ethic to avoid ‘corner cutting’ <i>Take away our top tips for engaging underachieving boys</i> <i>Ruth Powley, Deputy Headteacher, Wilmslow High School</i>	2B: Reading – Primary How to develop a love of reading in boys and pitch the text appropriately to support deeper understanding, develop vocabulary and encourage reading for longer periods of time <i>Gain access to our 6 steps to inspire a love of reading</i> <i>Jason Vit, Literacy Hubs Manager, National Literacy Trust</i>	2C: School Culture Changing attitudes that school is ‘uncool’: How we as a whole school turned around the stigma attached to working hard and made it the norm to do your best in our school <i>Richard Burrows, Assistant Principal, Healing School</i>
15:25 – 15:45	Afternoon Refreshments		
15:45 – 16:35	Streamed Sessions 3		
	3A: Environment & Curriculum – Secondary How to build a curriculum offering that provides relevance and interest to your underachieving boys in light of the Progress 8 agenda	3B: Environment & Curriculum - Primary Create an inside and outside environment that meets the needs of boys and build a curriculum offer that inspires boys in your school <i>Download an ebook extract to stimulate discussion with colleagues</i> <i>Nicola Wileman, Headteacher, Totley Primary School</i>	3C: Building Resilience New ways to build self-esteem and emotional intelligence in boys: Effectively build their resilience, understand the impact of masculinity and develop their independence <i>Jody Walshe, Educational and Child Psychologist</i>
16:35	Conference Close		

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One Day National Conference

24th May 2017, London

4 Easy Ways to Register...

1. Book online and receive instant confirmation
www.oego.co/Boys
2. Call us on 020 3325 0376
3. jamie.maw@optimus-education.com
4. Optimus Education, 6th Floor, Elizabeth House,
39 York Road, London SE1 7NQ

Pricing

Prices	Book before 31/03/17	Book after 31/03/17
Primary	£269 + VAT	£299 + VAT
Secondary	£349 + VAT	£379 + VAT
LAs	£399 + VAT	£429 + VAT
Others	£429 + VAT	£459 + VAT
Unlimited CPD*	(This event is part of your subscription)	

4 steps to supporting the progress of underachieving boys

With Optimus, you get much more than just a conference. Make the most of your day, and take action back at school.

1

Before
the day

Create your account at oego.co/Boys and read how Middleton Technology School are working to raise boys' achievement

PLUS

- Use the self-assessment survey to reflect on your current situation
- Learn how to develop a whole-school approach to improving literacy and numeracy

2

During
the day

Have your burning questions answered by our experts and outstanding practitioners

PLUS

- Select workshops to suit your specific needs
- Take away our top tips sheet to support the progress of white working class boys

3

After
the day

Log in to oego.co/Boys and download our top tips to inspire a love of reading in pupils

PLUS

- Download the speaker presentations and share these with colleagues
- Use the self-assessment survey to see what you've learnt

4

Share
across your school

Use our training resources to help staff develop techniques to support writing and help extend their understanding of the written language*

PLUS

- Download and deliver a training session on assessing mastery in KS1 and KS2
- Share lesson plans and resources for tackling underachievement through mastery at KS4

* Access for Unlimited members only

Start accessing these resources today by creating a free delegate account on oego.co/Boys

Remember, Optimus Unlimited members can attend and access resources for 35+ conferences a year! Get in touch to learn more.

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