

 #oeSMSC

# Celebrating Diversity and Promoting Equality in Schools

Deliver effective SMSC, promote British values and embed character education across your whole school

[www.oego.co/SMSC](http://www.oego.co/SMSC)

Expert speakers include:

**Andrew Moffat**

Assistant Headteacher, Parkfield Community School

**Joshua Hunt**

Chaplain, Felixstowe Academy

**Hanif Qadir**

Counter-Terrorism Strategist, Active Change Foundation



OPTIMUS  
UNLIMITED  
CPD MEMBERS  
CAN ATTEND  
THIS EVENT  
FOR FREE\*

## KEY BENEFITS

**WHOLE-SCHOOL APPROACH**

Ensure all staff actively promote diversity and equality

**CURRICULUM**

Embed SMSC, character education and British values across the school

**OFSTED**

Clarify Ofsted's expectations for SMSC in 2017

Supported by:



# Celebrating Diversity and Promoting Equality in Schools

Values and character education are nothing new. But with a rise in hate crime, an uncertain political climate and growing reports of rudderless children and young people without a sense belonging, pressure falls to your school to ensure you celebrate diversity and promote respect amongst all students.

**Effective SMSC, character education and the promotion of values, alongside a determined whole-school culture which promotes respect, are powerful tools to help you achieve this.**

This timely conference is your opportunity to gain practical strategies and expert guidance to utilise the power of effective SMSC and character education, ensure diversity is celebrated across your whole school and that students are 'prepared for life in modern Britain'.

## Why attend this event in 2017?

- equip staff with the skills to identify opportunities to embed SMSC, character education and British values across your school curriculum
- gain guidance on how to create a whole-school culture which promotes diversity, respect and equality
- understand the impact of the current political climate on your students and create an environment which promotes inclusivity

This is much more than a one-day conference, gain access to a wealth of wraparound resources from **optimus-education.com** to provide further support back at school. Head to **oego.co/SMSCResources** to create your free delegate account and find out more.

Additional resources include an audit to assess your level of proficiency before and after the event to ensure the training has an impact!

## Who should attend?

- SMSC Coordinators
- PSHE Coordinators
- Assistant Headteachers
- Deputy Headteachers

*“An exciting, informative, inspiring & motivational conference!”*

**SMSC COORDINATOR, SCARGRILL INFANTS SCHOOL  
(2016 DELEGATE)**

## This year's speakers include...



### Andrew Moffat

*Assistant Headteacher, Parkfield Community School*

Andrew is Assistant Headteacher at a large inner city primary in Birmingham. He is the author of "No Outsiders in our school: Teaching the Equality Act in Primary Schools" and is noted for work with faith communities on LGBT equality.



### Jane Leary

*Head of Personal Development, Prestwich Arts College*

Jane's experience of working with young people spans over 25 years, in a variety of contexts: Youth Worker, Training Centre Manager, Community Engagement, Teacher and educational leader. She was awarded 'Bury Individual of the Year' for her work in setting up sustainable youth provision and engaging with local communities.



### Hanif Qadir

*Counter-Terrorism Strategist, Active Change Foundation*

Hanif Qadir is the CEO of the Active Change Foundation. A former foreign fighter himself, Hanif once joined Al Qaeda members in Afghanistan, but was deterred by the crimes he saw being committed against civilians and turned his back on them. Upon his return to the UK, he vowed to safeguard young men and women.



### Jennifer Richards

*Headteacher, St Mark's CE Primary*

Jenni has been teaching since 1996 and has experience as a senior leader and deputy headteacher prior to joining St Mark's CE Primary in 2012 as Headteacher. Under her leadership, pupil outcomes have improved significantly and the school was judged 'Good' by Ofsted and Outstanding leadership was recognised.



### Joshua Hunt

*Chaplain, Felixstowe Academy*

Josh is an Academy Chaplain and postgraduate researcher based in Suffolk. He is passionate about the boundaries of faith and education, and has pioneered some highly creative projects with staff and students at Felixstowe Academy.



### Jo Wilson

*CEO and Founder, Unity in Diversity*

Jo is CEO and founder of award winning Unity in Diversity, who specialise in bringing together; families, schools, businesses and communities. Jo draws on her personal experiences of growing up as a child of mixed heritage in non-diverse schools in rural Suffolk. Professionally, with 17 years as a Careers Guidance & Youth Practitioner and working outreach as an Equality Officer, Jo designs and deliver workshops and programmes for schools.



### John Stainer

*Assistant Headteacher, Great Torrington School*

John is Assistant Headteacher at Great Torrington School in North Devon. Great Torrington School is in the top 10% of schools nationally for academic progress and is a recipient of the DfE Character Education Award for the South West. John has built a reputation as an outstanding history teacher and has experience as a PSHE co-ordinator.

09:00 – 09:45 Registration and refreshments

09:45 – 10:00 **Chair's Introduction and Welcome:** What wider benefits can diverse schools and classrooms have on students?

10:00 – 10:30 **Celebrate diversity, encourage respect and promote equality:**  
 Create a whole-school culture in which students, staff and the school community work together to create an environment of inclusivity through effective SMSC and character education  
*Andrew Moffat, Assistant Headteacher, Parkfield Community School*

10:30 – 11:10 **What impact is today's political climate having on your students?**  
 Political Climate Open up discussions with children and young people about tolerance and inclusivity to alleviate concerns of Brexit and radicalisation

11:10 – 11:20 Questions

11:20 – 11:50 Morning Refreshments

11:50 – 12:40 Streamed Sessions 1

**1A – Curriculum – Secondary**

Know how to develop character and values in your students and take away innovative ideas on how to weave character education, British values and SMSC into the whole-school curriculum  
*Gain access to additional resources on how the four British values can be incorporated into the curriculum*  
*John Stanier, Assistant Headteacher, Great Torrington School (DfE Character Awards winners for 2016)*

**1B – Resilience**

Developing resilience to enable your students to 'bounce back': Innovative approaches to instil in your students an ability to cope with challenge and develop their self-esteem and confidence  
*Jennifer Richards, Headteacher, St Mark's CE Primary*

**1C – Preventing Radicalisation**

Staff training ideas to confidently and sensitively communicate, engage and educate all students about the risks of radicalisation and extremism whilst ensuring no student feels alienated  
*Hanif Qadir, Counter-Terrorism Strategist, Active Change Foundation*

12:40 – 13:40 Lunch

13:40 – 14:10 **Ofsted's expectations for SMSC provision in 2017:**  
 Ofsted and SMSC
 

- Gain guidance on what a 'thoughtful and wide-ranging promotion of pupil's spiritual, moral, social and cultural development' looks like in 2017
- Know what evidence to provide on SMSC and how to highlight how your provision 'enables pupils to thrive'

*Plus, take away a template grid for evidencing SMSC to use back in your school*  
*John Rees, Education Consultant*

14:10 – 14:20 Questions

14:20 – 15:10 Streamed Sessions 2

**2A – Curriculum – Primary**

Proven methods to enable all staff to embed SMSC, character education and British values across the curriculum to ensure all opportunities are explored for pupils' wider development  
*Plus, take away a collection of case studies to reinforce learning about effective and whole-school SMSC*  
*Michael Walsh, Headteacher, St. Mary's Church of England Primary Academy*

**2B – Preventing Discrimination**

Creating a culture of inclusion: Learn new ways to lead classroom discussions on discrimination, prejudice, beliefs and values to encourage open mindedness amongst your students  
*Joshua Hunt, Chaplain, Felixstowe Academy*

**2C – Appropriate Language**

Know how to talk to your students about inappropriate and discriminatory language and provide all staff with the confidence to address the boundaries between 'banter' and hurtful behaviour  
*Gemma Curtis, Education Manager, Diversity Role Models*

15:10 – 15:30 Afternoon refreshments

15:30 – 16:20 Streamed Sessions 3

**3A – Measuring Impact**

Can you measure character? New methods to assess the impact of SMSC and character education throughout your school to enable you to measure impact on engagement, attitudes and behaviours  
*Lynn Knapp, Headteacher, Windmill Primary School*

**3B – Bullying**

Preventing and tackling prejudice-based bullying in your school: Know how to talk to students about tolerance, respect and diversity to create a positive school culture  
*Jane Leary, Head of Personal Development, Prestwich Arts College*

**3C – Teaching Diversity**

Teaching diversity in non-diverse schools: Proven methods to engage staff and students through SMSC and a values-based education to create a classroom environment that is culturally inclusive  
*Jo Wilson, CEO and founder, Unity in Diversity*

16:20 Conference Close

## How to register

1. Book online and receive instant confirmation  
[oego.co/SMSC](http://oego.co/SMSC)
2. Email: [jamie.maw@optimus-education.com](mailto:jamie.maw@optimus-education.com)
3. Questions? Call Jamie on 0207 265 4107

Please see

<http://www.oego.co/TandCs> for our substitutions, cancellations and refund policy.

5th Annual National SMSC Conference  
23 February 2017, London

## Celebrating Diversity and Promoting Equality in Schools

### Pricing

Prices	Book before 13/01/17	Book after 13/01/17
Primary	£269 + VAT	£299 + VAT
Secondary	£349 + VAT	£379 + VAT
LA	£399 + VAT	£429 + VAT
Others	£429 + VAT	£459 + VAT
Unlimited CPD	(This event is part of your subscription*)	

# 4 steps to

*deliver successful SMSC, promote British values and embed character education*

With Optimus, you get much more than just a conference.  
Make the most of your day, and take action back at school.

1

**Before**  
the day

Create your account at [oego.co/SMSCResources](http://oego.co/SMSCResources) and find out how to build character from an award winning school

PLUS

- Use the self-assessment survey to reflect on your current situation
- Gain access to a case study on whole-school SMSC implementation

2

**During**  
the day

Have your burning questions answered by our experts and outstanding practitioners

PLUS

- Discuss challenges with peers and build up a network of support
- Select targeted workshops to suit your specific need

3

**After**  
the day

Log in at [oego.co/SMSCResources](http://oego.co/SMSCResources) to access a collection of case studies to reinforce learning about effective and whole-school SMSC

PLUS

- Download the speaker presentations and share these with colleagues
- Use the self-assessment survey to see what you've learnt

4

**Share**  
across your school

Use 3 units of the Preventing Prejudice-Based Bullying training\*\*

PLUS

- Build staff confidence in identifying and tackling incidents of prejudice-based bullying
- Ensure pupils are supported by a whole-school approach, with consistent policies and practice

\*\* Access for Unlimited members only

Start accessing these resources today by creating a free delegate account on [oego.co/SMSCResources](http://oego.co/SMSCResources)  
**Remember, Optimus Unlimited CPD members can attend and access resources for 35+ conferences a year! Get in touch to learn more.**

\*Unlimited CPD members are entitled to book a place for one delegate per conference.

Unlimited CPD members can purchase additional delegate places can be purchased at a discount of 50% off the standard price.  
All conference places are subject to availability and bookings are taken on a first come, first served basis.