

One-day National Conference

Central London
13 October 2011

**Secondary
Headship**

Strategy, practice,
professional development

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before 1 September

School Leadership in a Changing Landscape

**Practical guidance for balancing the budget,
managing staff and maintaining quality standards with less**

BENEFITS OF ATTENDING:

- Gain pragmatic strategies to work creatively with less to stretch your budget
- Understand your legal responsibilities as an employer and minimise the risk of grievances when making redundancies
- Ensure maximum productivity with the right deployment of staff and effective timetables
- Actively develop senior and middle leaders utilising proven methods of involvement
- Hold staff to account across the school to overcome shifting accountability measures in the move away from CVA scores

PRACTICAL AND LEGAL ADVICE FROM:



David Bell

Permanent Secretary, Department for Education

Mark Blois

Head of Education Law, Browne Jacobson LLP

Chris Keen

Headteacher, Firth Park Community Arts College

David Mansfield

Headteacher, The Coopers' Company and Coborn School

Ruth Bradbury

Assistant Principal, Darwen Aldridge Community Academy



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School Leadership in a Changing Landscape

Practical guidance for balancing the budget, managing staff and maintaining quality standards with less

In a time of financial constraint and policy reform, the education landscape has become increasingly unfamiliar. Many senior leaders are now faced with the challenge of navigating the future of their school with less money and support. This is further complicated by an unclear national direction and new pressures including the introduction of the EBacc and the end of CVA scores. **Are you prepared to tackle the challenges of making efficiency savings while maintaining quality standards?**

Optimus Education's annual **Secondary Headship: School Leadership in a Changing Landscape** conference is the definitive event for Headteachers and Senior Leaders. Leading practitioners and top education lawyers will provide you with practical solutions to help you balance the budget, manage staff, and maintain quality standards in a time of uncertainty.

We are delighted to welcome **David Bell, Permanent Secretary, Department for Education** and former Her Majesty's Chief Inspector. David will provide the opening keynote address with the latest central government guidance for Headteachers to clarify the national direction going forward.

In addition **Ruth Bradbury, Assistant Principal, Darwen Aldridge Community Academy** will share creative and strategic approaches to help you make tangible cost efficiencies and balance a challenging budget.

In the afternoon **James Tait, Associate, Browne Jacobson LLP** will guide you through your legal responsibilities when making redundancies, so that you can ensure your legal knowledge is up to date when restructuring your workforce.

Plus, choose from a selection of in-depth breakout sessions that will help you to:

- **Identify and access the range of funding opportunities available** to supplement your budget and cope with changes to existing streams
- Understand new accountability measures and **achieve success despite the end of CVA scores**
- Provide a curriculum that will balance the demands of the EBacc, recommendations of the Wolf Review and league tables to **raise achievement and ensure new standards are met**
- Assess the increased opportunities available in becoming an Academy and **understand the new liabilities and legal guidelines of academy status**

Return to school fully up to date with clear understandings of your legal responsibilities for handling employment issues and redundancies, and armed with practical tools to help you conquer the challenges of making cost efficiencies while ensuring quality standards throughout your school.

WHO SHOULD ATTEND:

- Headteachers
- Deputy Headteachers
- Assistant Headteachers
- School Business Managers

COMMENTS FROM LAST YEAR'S DELEGATES:

'Gave me the opportunity to explore issues and developments at a strategic level outside of my school/LA area.'

C. Ludlow, School Business Director, Stocklake Park School

'Exceptionally well put together. Crisp, relevant and timely.'

M. Bennison, Headteacher, The Hazeley School

'Excellent, well-organised day that provided very helpful clarification and guidance on a number of current issues.'

L. Spiers, Headteacher, Bradon Forest School

'Very clear and informative.'

D. Stephenson, Headteacher, The Plume School

BENEFITS OF ATTENDING:

- Effectively manage challenging personnel and underperformance within your workforce
- Facilitate successful sharing of staff to ensure effective curriculum breadth
- Successfully communicate the development of the school to parents, staff and stakeholders
- Manage staff expectations around CPD in a time of financial constraint

Programme

Central London - 13 October 2011

09:00 - 09:45	Registration and refreshments		
09:45 - 10:00	Chairman's introduction and welcome		
10:00 - 10:30 Keynote 1	Central government guidance: A message from the DfE David Bell, Permanent Secretary, Department for Education		
10:30 - 11:00 Keynote 2	Working with what you have: Effectively balance your budget to make efficiencies through creative and strategic financial planning Ruth Bradbury, Assistant Principal, Darwen Aldridge Community Academy		
11:00 - 11:10	Questions		
11:10 - 11:40	Morning refreshments		
11:40 - 12:10 Keynote 3	Demonstrate excellence in leadership and management: Place leadership development at the heart of your school		
12:10 - 13:00	Streamed sessions 1		
	1A Legal guidelines for handling employment issues in a time of pressure: Managing poor performance, absenteeism and discipline James Tait, Associate, Browne Jacobson LLP	1B Effectively restructure your workforce: Get the balance right to achieve cost savings while maintaining quality staff Ruth Bradbury, Assistant Principal, Darwen Aldridge Community Academy	1C Funding for Headteachers: Understand the range of current available options and how to access them Kathy Roddy, Fundraising Skills Tutor, Fundraising Skills UK
13:00 - 14:00	Lunch		
14:00 - 14:30 Keynote 4	Understand your legal obligations when making redundancies and restructuring your workforce James Tait, Associate, Browne Jacobson LLP		
14:30 - 15:20	Streamed sessions 2		
	2A Adapt to new curriculum models, including the EBacc, to ensure new targets are met and attainment is raised David Mansfield, Headteacher, The Coopers' Company and Coborn School	2B Maintain staff morale, manage expectations and work cooperatively with unions	2C School collaborations: Work effectively in partnership to share resources and make savings William Bancroft, Principal, Settle College
15:20 - 15:40	Afternoon Refreshments		
15:40 - 16:30	Streamed sessions 3		
	3A Moving away from CVA scores: Overcome and clarify shifting accountability measures and achieve success	3B Change management: Effectively communicate change to staff, parents and stakeholders to minimise anxieties Chris Keen, Headteacher, Firth Park Community Arts College	3C Legal guidelines of academy status: Understand the new opportunities and liabilities in operating as an Academy Mark Blois, Head of Education Law, Browne Jacobson LLP
16:30	Conference Close		

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4 EASY WAYS TO REGISTER

Post: School Leadership in a Changing Landscape Conference, Optimus Education, 33-41 Dallington Street, London, EC1V 0BB

Fax: 0845 450 6410 (UK only)
+4420 7251 9050 (Outside UK)

Email: marissa.alvord@optimus-education.com

Web: www.oeconferences.com/secondary_headship

Book online and receive instant confirmation.

Questions?
Call 0207 954 3521 and ask for Marissa

PRICE INFORMATION

	Book before 1 September 2011	Book after 1 September 2011
Secondary Schools	<input type="checkbox"/> £299 + VAT	<input type="checkbox"/> £329 + VAT
Local Authority	<input type="checkbox"/> £359 + VAT	<input type="checkbox"/> £389 + VAT
Others	<input type="checkbox"/> £399 + VAT	<input type="checkbox"/> £429 + VAT
Speakers Presentations*	<input type="checkbox"/> £99 + (No VAT)	

*Please note that speakers' presentations are accessible via a password protected internet site and are not supplied in printed form. They will be available to download a week after the event, subject to speaker disclosure.

Please register the following delegates (Complete in block capitals)

First delegate

Title: Forename: Surname:

Job title: Phone:

Email:

Special dietary requirements:

Second delegate

Title: Forename: Surname:

Job title: Phone:

Email:

Special dietary requirements:

Organisation to invoice

Organisation:

Address:

Postcode:

Phone:

Fax:

WHAT HAPPENS NOW:

- > Fill in this booking form and post or fax it back to us
- > An invoice will be raised and sent to your organisation
- > You will receive joining instructions by email and post 4 weeks before the conference

Venue

Central London. All registered delegates will be emailed and sent full joining instructions 4 weeks before the conference

Substitutions, cancellations and refund policy

Substitutions welcome at any time. Written cancellations made four weeks before the conference date will be subject to a full refund. Written cancellations made two weeks before the conference date will be subject to a 50% + VAT refund per ticket. Cancellations made less than two weeks before the conference date cannot be refunded. All cancellations must be made in writing. Optimus Education reserves the right to alter the programme without notice due to unforeseen circumstances. We also reserve the right in our absolute discretion and without further liability to cancel the programme in which all monies will be refunded. Optimus Education and other divisions of Optimus Professional Publishing Limited safeguard your data. We will endeavour to keep you informed of our other conferences and products where appropriate and may occasionally make your name available to reputable companies outside the group. If you would prefer us not to release your name to third parties, please tick this box

RELATED CONFERENCES:

Please send us information about:

- Child Protection in Education**
22 September 2011, London • 20 October 2011, Birmingham
- EBacc Excellence: Maximise progress and raise attainment at KS4**
28 September 2011, London

Promotional Code

EP365 CPDB

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